

## **Historic, Archive Document**

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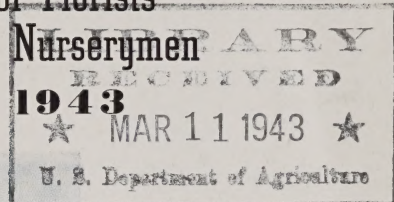


Dark Crimson

# FLOWER SEEDS

Special Wholesale Prices

for Florists  
and Nurserymen



Copper Red

## MURPHY SEED CO.

745 WALL STREET  
LOS ANGELES



Orchid Rose





### **YELLOW WONDER - Column Stock**

Due to California weather conditions last spring and lack of imports because of world conditions, seed supplies are very short this year. We suggest, therefore, that you order early while our stocks are complete.

# **Your Business AND Our Business**

YOUR reputation as a grower of superior flowers and plants is maintained and furthered when you restrict your seed source to one maintaining an equally high reputation for seed production. In no line of endeavor is quality more essential to success or ultimately more economical than in the choice of seeds. It is the foundation of profitable production of salable stock.

Murphy Seed Company insists upon furnishing only seed of the highest quality procurable. We closely watch the growing developments of the foremost commercial growers on the Pacific Coast. We sell seeds to many growers who supply the critical Los Angeles market, nationally known for quality standards. Our first-hand knowledge of seed and flower production, our painstaking selection and reselection of seed from the most superior strains, is an integral and priceless part of every order we fill.

## **Murphy Seed Company**

**745 WALL STREET**

**LOS ANGELES**

**CALIFORNIA**

**Terms:** Thirty days net cash to customers of approved credit or established accounts. New customers, cash with order, C.O.D. or satisfactory references. To avoid delay in shipment, cash should accompany order unless satisfactory credit has been established. Prices in this list are net, postpaid in the U. S. A. and Canada, and subject to change without notice.

**If you wish your order sent by air mail, please add 8c per ounce for packing and postage.**



## FLOWERS OF SPECIAL MERIT

IT HAS been Murphy's policy before listing new flowers to plant them in our trial grounds first, checking to see for ourselves if they are worth while and true to originators descriptions, before introducing them to our customers, your protection against many disappointments and complaints. The following list is taken from the pages of our catalog, they are, we feel, tested true varieties. The first three varieties were originated in Murphy's own test grounds.

ASTER FLORISTS NEW UPRIGHT SINGLE RAINBOW MIXED

NEW STOCK MURPHY'S BRANCHING CHRISTMAS RED  
(DISEASE RESISTANT)

NEW STOCK COLUMN MURPHY'S ROSE

LARKSPUR SUPER MAJESTIC ROSE, LAVENDER, WHITE

MARIGOLD—MISSION GIANTS—GOLDSMITH AND YELLOWSTONE

MARIGOLD—YELLOW PIGMY

MARIGOLD—SCARLET GLOW

MARIGOLD—SPRY

SCHIZANTHUS—MASTERPIECE DWARF MIXED

POPPY—ICELAND PASTEL TINTS

### PERENNIALS

AQUILEGIA—LONGISSIMA YELLOW

AQUILEGIA—CRIMSON STAR

HEUCHERA—HOODACRES HYBRIDS MIXED

COREOPSIS—SUNBURST DOUBLE

SCABIOSA—CAUCASICA HOUSES HYBRIDS

MATRICARIA—DOUBLE WHITE

NIEREMBERGIA—PURPLE ROBE



## ABRONIA

**UMBELLATA** (Sand Verbena)—  
Pink trailing. Tr. Pkt., 15c..... \$ .40

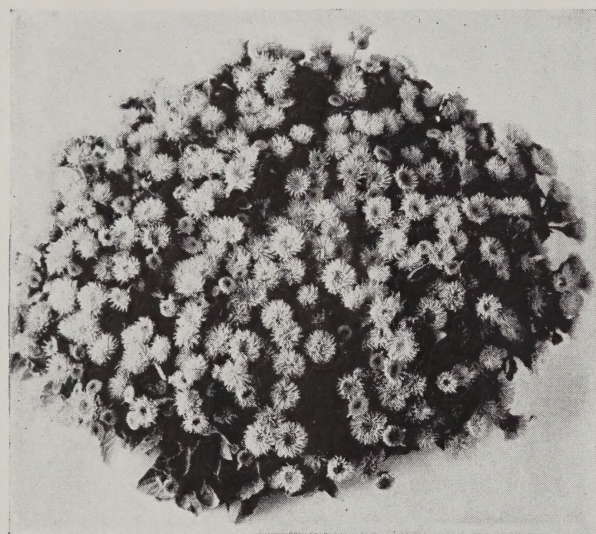
## ACROCLINIUM (Everlasting)

Rosy pink annual, 12". Cut and dry  
in bud form for winter bouquets.  
New, large flowered hybrids. Tr.  
Pkt., 40c ..... .30 .90

**SENSATION GIANTS MIXED**— Tr.  
Pkt., 40c ..... .60 1.70

## AGATHEA (Blue Marguerite)

**COELESTIS**—Deep sky blue with  
yellow disc; height 2½'; hardy per-  
ennial in the west, used in the east  
for greenhouse and conservatory.  
Tr. Pkt., 20c..... .40 1.25



Ageratum New Midget Blue

## AGERATUM (Floss Flower)

**BLUE BALL**—Vary somewhat in  
habit. Tr. Pkt., 15c..... .25 .85

**BLUE BALL IMPROVED**—This strain  
receives the highest mark of ap-  
proval for form and dwarfness plus  
size and richness of color. Tr. Pkt.,  
50c ..... 1.35 4.00

**BLUE CAP**—4"; excellent strain;  
miniature flowers. Tr. Pkt., 25c.... 1.10 3.30

**BLUE PERFECTION**—Deep blue,  
large flowered, 1'; branching habit;  
good for cut flowers. Tr. Pkt., 15c.. .30 .90

**MIDGET BLUE**—A silver medal  
award, all America trials. Grows  
2"-3" high; literally covered with  
blooms. True in color and type from  
seed. Tr. Pkt., 50c..... 2.25 6.65

**LITTLE BLUE STAR**—5"; densely  
covered with bright blue flowers.  
Tr. Pkt., 25c..... .85 2.50

**IMPERIAL DWARF WHITE**—8"-10";  
medium size flowers..... .30 1.00

## ALYSSUM

**CARPET OF SNOW** (Procumbens)  
—Dwarf flat pancake type of plant,  
not over 3"; re-selected strain. Tr.  
Pkt., 15c ..... .60 1.80

**LITTLE GEM**—5"; dwarf upright,  
compact type; uniform in type. Tr.  
Pkt., 15c ..... \$ .50 \$ 1.50

**LILAC QUEEN**—This strain has  
been re-selected to the deep side  
of lilac; noted improvement over  
the old type. Tr. Pkt., 15c..... .70 2.00

**MARITIMUM** (Sweet Alyssum)—  
The old-fashioned tall variety.... .30 .90

**VIOLET QUEEN**—A rich violet. Tr.  
Pkt., 20c ..... 1.00 3.00

## ALYSSUM (Perennial)

**SAXATILE COMPACTUM**—1' up-  
right branching, golden yellow. Tr.  
Pkt., 15c ..... .85 2.55

**SAXATILE SILVER QUEEN** (Sul-  
phureum)—Light lemon yellow. Tr.  
Pkt., 25c ..... 2.00 6.00

## ANAGALLIS (Pimpernel)

**GRANDIFLORA BLUE**—A deep,  
rich blue, 9". ¼ oz. 20c..... .60 1.75

**GRANDIFLORA TERRA COTTA**—  
Red, 9". ¼ oz. 20c..... .60 1.75

**GRANDIFLORA**—Mixed. ¼ oz. 20c .50 1.50

## ANCHUSA (Annual)

**BLUE BIRD**—A vivid indigo blue;  
18", very compact. Tr. Pkt., 15c.... .40 1.20

## ANCHUSA (Perennial)

**ITALICA**—Dropmore variety, gen-  
tian blue, 6'. Tr. Pkt., 15c..... .50 1.50

**MYOSOTIDIFLORA**—Good for rock  
gardens, 1½'. Tr. Pkt., 50c..... 2.25 8.00

## ANTHEMIS

**KELWAYI**—(Golden Marguerite)—  
3', lemon yellow, daisy-like flowers.  
Tr. Pkt., 15c..... .20 .60

## ANEMONE

These strains have been carefully  
re-selected for size, color and extra  
long stems.

**HIS EXCELLENCY**—Large, single,  
fiery scarlet. Tr. Pkt., 40c ..... 1.25 4.00

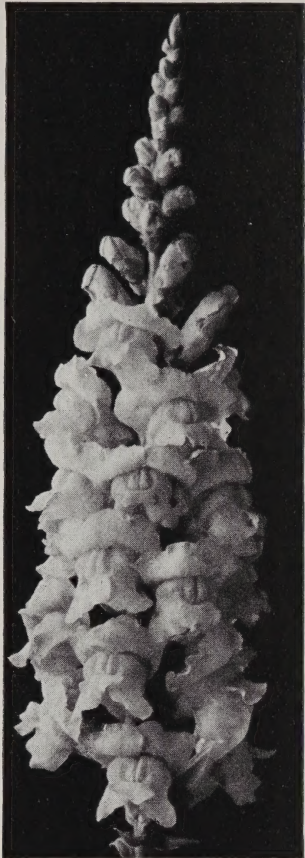
**BLUE**—Giant single blue. Tr. Pkt.,  
40c ..... 1.25 4.00

**NEW LILAC ROSE**—A fine new  
florist's color. Tr. Pkt., 50c..... 2.00 6.00

**WHITE**—Large pure white with  
green center. Tr. Pkt., 50c..... 1.65 5.00

**CORONARIA**—Giant single, mixed.  
Tr. Pkt., 25c..... .65 2.00





Antirrhinum Rust Proof  
Majus Grandiflorum

ANTIRRHINUM (Snapdragons)

<b>MAJUS GRANDIFLORA</b> — Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>OPAL QUEEN</b> —Terra Cotta; a very large flower; spaced very close on the stem; medium green foliage. Tr. Pkt., 25c.....	.65	2.00
<b>ORANGE SHADES</b> — From light to deep orange; medium size flowers, wiry stems. Tr. Pkt., 25c.....	.65	2.00
<b>PADRE</b> —Crimson; large flowers; irregular spacing; self tube; stems and foliage a dark green. Tr. Pkt., 25c .....	.65	2.00
<b>PINK GLORY</b> — New base branching salmon rose. Very fine cut flowers. Tr. Pkt., 25c.....	.65	2.00
<b>ROSALIE</b> — New, clear rose pink. Tube is very large and placed extremely close on the spike. 18" tall and good branching habit. Tr. Pkt., 25c .....	.65	2.00
<b>SALMON ROSE PINK SHADES</b> — This is very well named; medium-size flowers, closely spaced on stem. Light green foliage. Tr. Pkt., 25c .....	.65	2.00

<b>SHASTA WHITE</b> —A very good white. Tr. Pkt., 25c.....	<u>1/4 Oz.</u>	<u>Oz.</u>
	.65	2.00
<b>WALLFLOWER RED</b> — Bronze flower, light self tube; dark green foliage and stems. Tr. Pkt., 25c...	.65	2.00
<b>YELLOW JACKET</b> —A very large, dark yellow; light creamish tube, closely spaced on dark green foliage. Tr. Pkt., 25c.....	.65	2.00
<b>MAJUS MIXED</b> — Made from separate colors to give a perfect color balance. Tr. Pkt., 25c.....	.50	1.50

MAXIMUM OR SUPER GIANTS (Rust Resistant)

<b>ALASKA</b> (Pure White)—Somewhat small in size, but closely spaced on stem, light green foliage, thick stems. Tr. Pkt., 25c.....	.85	2.50
<b>CAMPFIRE</b> — Coppery scarlet; medium size flowers; dark green foliage. Tr. Pkt., 25c.....	.85	2.50
<b>CRIMSON</b> — Fiery crimson; large flowers, thick stems, dark foliage. Tr. Pkt., 25c.....	.85	2.50
<b>FAIR LADY PINK</b> — The lightest of all pink snapdragons with white tube, slight yellow tip on snout. Tr. Pkt., 25c.....	.85	2.50
<b>MANDARIN YELLOW</b> — Very close to canary bird in color, but a large flowering type, closely spaced on stem; dark green foliage. Tr. Pkt., 25c .....	.85	2.50
<b>PINK SENSATION</b> — Medium pink shade, tube self, very large flowers, placed extremely close on stem, yellow tip on snout. Tr. Pkt., 25c ..	.85	2.50
<b>SALMON ROSE SHADES</b> —Mixture from light to deep salmon rose shades; medium size flowers, thick stems. Tr. Pkt., 25c.....	.85	2.50
<b>MAXIMUM MIXED</b> — Special balanced mixed, made from above colors. Tr. Pkt., 20c.....	.65	2.00
<b>CHOICE</b> —Mixed. Tr. Pkt., 20c....	.60	1.75

SUPER MAJESTIC (Base Branching)  
18 to 24". Rust Resistant.

<b>HARMONY</b> —Light terra cotta; flowers placed irregularly on stem; dark green foliage, golden yellow snout. Tr. Pkt., 25c.....	.80	2.50
<b>ORANGE SHADES</b> — Light to deep terra cotta orange; very large flowers placed close on stem; dark green foliage. Tr. Pkt., 25c.....	.80	2.50
<b>ROSE SENSATION</b> —Light rose pink, slightly yellow tip on snout; wiry stems on medium green foliage. Tr. Pkt., 25c.....	.80	2.50
<b>ROYAL CRIMSON</b> —A very deep velvety crimson, tube is medium self, large flowers on thick stems, medium green foliage. Tr. Pkt., 25c .....	.80	2.50
<b>SILVER PINK</b> —About 1 degree darker than maximum Fairlady; medium size flowers, pale yellow tip on snout; wiry stems on light green foliage. Tr. Pkt., 25c.....	.80	2.50
<b>SUPER MAJESTIC MIXED</b> —Carefully blended to make a good color balance. Tr. Pkt., 25c.....	.80	2.50



# ANTIRRHINUM (For Greenhouse Forcing)

- \*AFTERGLOW—Golden bronze.
- BERTHA BAUER—Lavender.
- \*CEYLON COURT—Canary yellow.
- \*CHEVIOT MAID—The original strain, early rose pink.
- \*CHEVIOT MAID SUPREME—Darker than Cheviot Maid.
- CHEVIOT MAID YELLOW—Outstanding yellow.
- COATE'S YELLOW PERFECTION—Taller and darker than Ceylon Court.
- \*LUCKY STRIKE—Pure white.
- KIRKWOOD BEAUTY—Bronze with gold.
- MISS WOOSTER—Rich dark bronze.
- NEW DEAL—Early fragrant golden bronze.
- \*ROSE QUEEN (Witterstaetter)—Dark pink.
- SCHROCK'S ORCHID—True orchid color; long spikes.
- SUNTAN—Orange tan.
- TERRY'S SURPRISE—Pink and bronze shades.
- VELVET BEAUTY—Rich American Beauty.
- \*WHITE ROCK—Early blooming pure white.
- \*DAYBREAK (Rust-proof strain)—Briarcliff shade of clear pink.
- \*GILBERT'S PINK—Similar to Rose Queen in color and habit.
- \*MARIE LOUISE—A beautiful light shell pink.
- \*PEGGY SCHUMANN—Glowing rose pink.
- \*YELLOW WONDER—An attractive golden yellow. Above varieties—1/2 Tr. Pkt., 60c; Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50.

\*These varieties are best for early winter flowering.

NANUM GRANDIFLORA MIXED—  
Special blended mixture. Tr. Pkt.,  
20c

1/4 Oz. Oz.

.35 1.00



Aquilegia (Columbine)  
Long Spurred Mixed

# AQUILEGIA (Columbine)

1/4 Oz. Oz.

- LONGISSIMA—Long 4 inch spurs, pale yellow. Tr. Pkt., 50c..... 11.50 35.00
- NEW LONGISSIMA HYBRIDS—Same as above only many attractive shades. Tr. Pkt., 50c..... 6.00 18.00
- CHRYSANTHA YELLOW—Otherwise known as Golden Columbine; from the Rocky Mountains, long spurred. Tr. Pkt., 25c..... .60 1.70
- COERULEA—Rocky Mountain, long spurred blue columbine. Tr. Pkt., 25c ..... .80 2.50
- CRIMSON STAR—Crimson to blood red with white corolla, about 1 1/2'. Tr. Pkt., 75c..... 3.50
- BLUE SHADES—Long spurred, 3'-4', excellent strain, built up in the past few years. Tr. Pkt., 40c ..... 1.25 4.00
- ORANGE and SCARLET SHADES—Long spurred, 3'. Tr. Pkt., 40c ..... 1.25 4.00
- PINK SHADES—Long spurred, 3'. Tr. Pkt., 40c ..... 1.25 4.00
- SNOW QUEEN—Long spurred, 3'. Tr. Pkt., 40c ..... 1.25 4.00
- MIXED—Very choice long spurred, mixed. Tr. Pkt., 25c..... .60 2.00
- MRS. SCOTT ELLIOTT'S STRAIN MIXED—Long spurred; wonderfully superior strain. Unusual shades perfect color balance. Tr. Pkt., 40c 1.10 3.25

# ARABIS

Oz. 1/4 Lb.

- ALPINA (Rock Cress) — White flowers, silvery grey foliage; for border or rock gardens. 1/4 oz., 35c 1.20

# ARCTOTIS

1/4 Oz. Oz.

- GRANDIS—2-3', African lilac daisy, white ray type flower, reverse side of petal lilac blue; dark steel-blue center. Tr. Pkt., 15c ..... .30 .90
- BREVISCAPA AURANTIACA — 6" single orange daisy-like flowers, 2 inches across, dark centers. Tr. Pkt., 35c ..... 2.00 6.00
- HYBRIDS MIXED—1', large flowering, many bright colors, dark centers. Tr. Pkt., 40c..... 2.00 6.00

# ARMERIA

- ALPINA — Dwarf bright rose, compact foliage. Tr. Pkt., \$1.00..... 3.35 10.00
- MARITIMA—12" lilac rose. Tr. Pkt., 35c ..... 1.10 3.25
- GIANT PINK—1 1/2', new, large globe-like flowers — on long, stiff stems, very good for borders or rock gardens. Tr. Pkt., 75c..... 3.35 10.00





Aster California Giant Rose

### CALIFORNIA GIANTS (2½-3')

Flowers measuring 4½ to 6 inches across, fully curled and interlaced on plants 2 to 3 ft. tall; upright base branching habit make up this group of asters.

	<u>¼ Oz.</u>	<u>Oz.</u>
<b>DARK PURPLE</b> — Extremely large flowers. Tr. Pkt., 25c .....	.65	2.00
<b>DEEP ROSE</b> — Good florist rose. Tr. Pkt., 25c .....	.65	2.00
<b>LIGHT BLUE</b> — Florist lavender. Tr. Pkt., 25c .....	.65	2.00
<b>PEACH BLOSSOM</b> — Very close to American Beauty shell pink. Tr. Pkt., 25c .....	.65	2.00
<b>WHITE</b> — True white. Tr. Pkt., 25c ..	.65	2.00
<b>MIXED</b> — Special mixed of above named varieties. Tr. Pkt., 25c....	.60	1.80

### SUPER GIANT ASTER

	<u>¼ Oz.</u>	<u>Oz.</u>
<b>EL MONTE</b> — Crimson. Tr. Pkt., 35c	.85	2.50
<b>LOS ANGELES</b> — Shell Pink. Tr. Pkt., 35c .....	.85	2.50

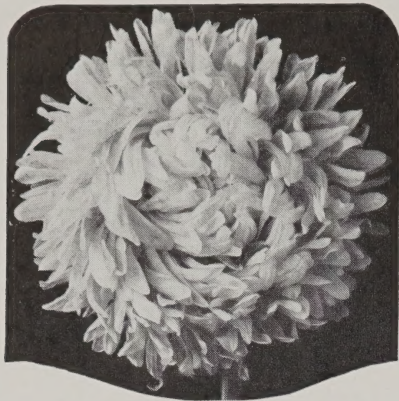
### EARLY GIANTS

(Wilt Resistant, 1½-2')

The first of wilt resistant asters in a California Giant type, not as tall as regular Giants, 4 to 6 weeks earlier.

	<u>¼ Oz.</u>	<u>Oz.</u>
<b>LIGHT BLUE</b> — New All-American winner. Tr. Pkt., 25c .....	.85	2.50
<b>PEACH BLOSSOM</b> — Full-petaled flowers of attractive light pink. Tr. Pkt., 25c .....	.85	2.50
<b>ROSE MARIE</b> — New deep rose, very fine addition to this group. Tr. Pkt., 35c .....	1.20	3.35





Aster—American Beauty

ASTERS

AMERICAN BEAUTY

(Wilt Resistant, 2½-3')

Rather uneven as to height and habit but a very popular variety, with long, incurved petals.

**AZURE FAIRY**—A shade deeper than Crego imp. light blue, flowers 4½" across, broad incurved. Tr. Pkt., 25c

**CRIMSON**—A little taller than above; long stem. Tr. Pkt., 25c

**DEEP ROSE**—A good, long-stemmed deep rose. Tr. Pkt., 25c

**PURPLE**—Large flowers. Tr. Pkt., 25c

**SHELL PINK** (September Beauty)—Incurved, showing a slight half-twist. Tr. Pkt., 25c

**WHITE**—Large flowered white. Tr. Pkt., 25c

**MIXED**—Special blended mixed from above separate colors. Tr. Pkt., 25c

**CHOICE MIXED**—Tr. Pkt., 20c

AURORA

(Wilt Resistant)

**GOLDEN SHEAF**—Yellow. Tr. Pkt., 25c

QUEEN OF MARKET

(Wilt Resistant)

Very popular in the early asters; excellent for cutting.

**DARK BLUE**—Purple. Tr. Pkt., 20c

**LIGHT BLUE**—Lavender. Tr. Pkt., 20c

**PEACH BLOSSOM**—Blush pink. Tr. Pkt., 20c

**ROSE**—New soft rose. Tr. Pkt., 20c

**SCARLET**—Bright red. Tr. Pkt., 20c

**WHITE**—Pure white. Tr. Pkt., 20c

**MIXED**—Choice blended mixture of above varieties. Tr. Pkt., 20c

ROYAL (Wilt Resistant)

**MIXED**—A splendid mixed. Tr. Pkt., 20c

AMERICAN BRANCHING

(Late Branching—Wilt Resistant)

**AZURE BLUE**—Lavender blue shade. Tr. Pkt., 20c

**COPPERY ROSE**—Dark stemmed. Tr. Pkt., 20c

**PEACH BLOSSOM**—A little deeper than Crego pink. Tr. Pkt., 20c

**PURPLE**—A dark blue self. Tr. Pkt., 20c

**ROSALIE**—A very outstanding aster with large deep rose, fully double flowers. Tr. Pkt., 30c

**SENSATION**—Dark crimson. Tr. Pkt., 20c

**WHITE**—Good white. Tr. Pkt., 20c

**MIXED**—Special blend of above named varieties. Tr. Pkt., 20c

CREGO IMPROVED (2½')

(Wilt Resistant)

Small flowered California Giants, flowers measuring 3½"-4½" across; base branching habit.

**CRIMSON**—Crimson with purplish cast. Tr. Pkt., 25c

**DARK BLUE OR PURPLE**—Deep royal purple. Tr. Pkt., 25c

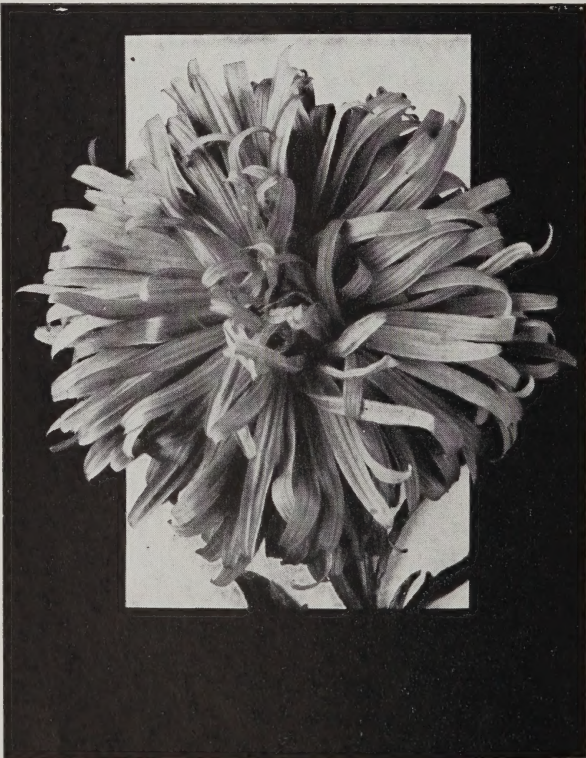
**DEEP ROSE**—Very close to California Giant deep rose. Tr. Pkt., 25c

**LIGHT OR LAVENDER BLUE**—Tr. Pkt., 25c

**SHELL PINK**—A little darker than super-giant Los Angeles. Tr. Pkt., 25c

**WHITE**—Pure white. Tr. Pkt., 25c

**MIXED**—Special blend of above named varieties. Tr. Pkt., 25c



Aster—Improved Crego





Aster—American Branching

**ASTERS** (Single Branching)      1/4 Oz.      Oz.  
**MIXED**—A special mixture blended to supply a good single aster for florist trade. **Tr. Pkt., 20c** .....      .35      1.00

**HEART OF FRANCE**  
(2', Wilt Resistant)  
**BRILLIANT RED** — Flowers 4 inches across; incurved petals. **Tr. Pkt., 25c** .....      .65      2.00

**ASTER SUNSHINE MIXED**  
**Tr. Pkt., 25c** .....      .80      2.50

**ASTER KING**  
**KING VIOLET** (Florist Variety)—**Tr. Pkt., 20c** .....      .35      1.00  
**KING ROSE** (Florist Variety)—**Tr. Pkt., 20c** .....      .35      1.00  
**KING MIXED**—Made from separate colors. **Tr. Pkt., 20c** .....      .35      1.00

**ASTER PRINCESS**  
New type of free crested center surrounded by several rows of guard petals. Very true to type and color.  
**PRINCESS BONNIE**—Soft salmon pink with rich gold center. **Tr. Pkt., 50c** .....      .90      2.70  
**PRINCESS ANNE**—Peach blossom. **Tr. Pkt., 50c** .....      .90      2.70  
**PRINCESS MARSHA**—Rich cinnamon scarlet. **Tr. Pkt., 50c** .....      .90      2.70

**BALSAM** (Lady Slipper)      1/4 Oz.      Oz.  
**DOUBLE BUSH FLOWERING**  
**MIXED**—**Tr. Pkt., 50c** .....      1.00      3.50  
**CAMELLIA FLOWERING MIXED**..      .20      .60

**BEGONIAS** (Tuberous Rooted)  
**SINGLE MIXED**—Very choice colors of single types mixed. **Tr. Pkt., 75c** .....      ...      ...  
**DOUBLE MIXED**—All varieties of double types mixed—about 80% double. **Tr. Pkt., \$1.00** .....      ...      ...

**REX HYBRIDS**—A very fine mixture contains many unusual varieties very small seed and must not be covered 500 seed packets \$2.00.

NEW CROP BEGONIA SEED

(Fibrous-rooted)—FINE FOR BEDDING AND POTS  
The plants are full of vigor and produce bright, glossy foliage and beautiful flowers, true to type and color.      1/32 Oz.      1/16 Oz.

**ADELINE**—Very much like Pink Pearl. **Tr. Pkt., only \$1.00.**  
**CARMEN**—Rose and Pink, Bronze leaved foliage. **Tr. Pkt. \$1.00 1/64 oz., \$1.75** .....      3.25      6.00  
**CHRISTMAS CHEER**—Bright Crimson-scarlet. **Tr. Pkt., \$1.00** .....      2.25      3.75  
**ELEGANCE**—Very large pink with white center. **Tr. Pkt., \$1.00; 1/64 oz., \$2.25** .....      4.00      7.50  
**HOLLYWOOD RED** — Dwarf compact plants, green foliage, bright scarlet flowers. **Tr. Pkt., \$1.00; 1/64 oz., \$2.25** .....      4.00      7.50  
**INDIAN MAID** — Bronze foliage, scarlet flowers. **Tr. Pkt., \$1.00; 1/64 oz., \$2.00** .....      3.50      6.50  
**ISLE de FRANCE** — Extra large pure white flowers. Foliage a bright green. **Tr. Pkt., \$1.00; 1/64 oz., \$2.25** .....      4.00      7.50  
**KAETHE TEICHER**—Pure carmine flowers. **Tr. Pkt., \$1.00** .....      1.75      3.25  
**KING OF REDS**—Very dwarf scarlet, green foliage, bronze-edged. **Tr. Pkt., \$1.00. 1/64 oz., \$2.20** .....      4.00      7.50  
**LUMINOSA**—Deep scarlet, reddish brown foliage. **Tr. Pkt., \$1.00; 1/64 oz., \$2.00** .....      3.50      6.50  
**LUMINOSA COMPACTA** — Extra dwarf, green foliage, bronze-edged. **Tr. Pkt., only \$1.00**  
**MASTERPIECE**—Showy clear rose-pink. **Tr. Pkt., \$1.00; 1/64 oz., \$2.25** .....      4.00      7.50  
**PRIMA-DONNA**—Light Carmine-rose. **Tr. Pkt., \$1.00** .....      1.75      3.25  
**SCANDINAVIA**—New large flowered medium pink, green foliage. **Tr. Pkt., only \$1.00**  
**WHITE BEDDING QUEEN**—Choice white flowers. **Tr. Pkt., \$1.00** .....      1.75      3.25  
**WHITE PEARL**—Fine white flowers. **Tr. Pkt., \$1.00** .....      1.75      3.25



Begonia Luminosa

BRACHYCOME

	<u>1/4 Oz.</u>	<u>Oz.</u>
MIXED (Swan River Daisy)—Tr. Pkt., 20c.....	.40	1.20

BROWALLIA

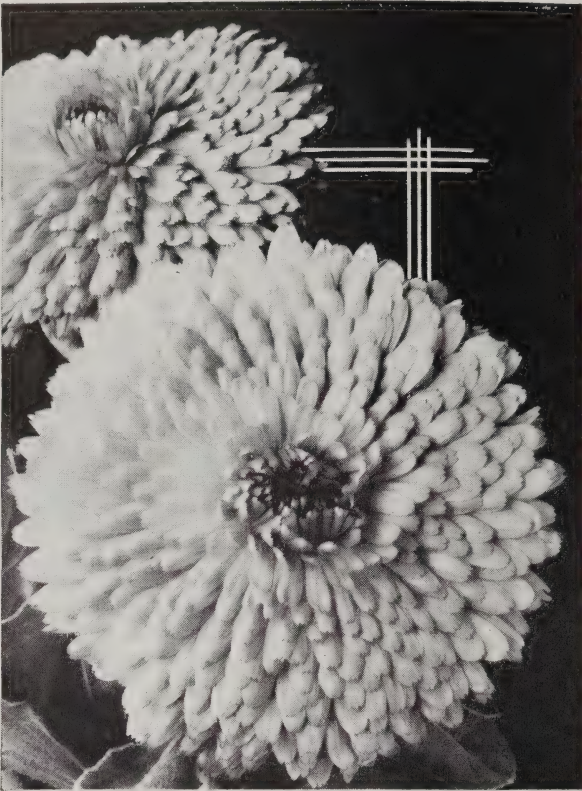
ELETA BLUE—Tr. Pkt., 15c.....	.50	1.60
SPECIOSA MAJOR—Deep blue, fine for pot plants. Tr. Pkt., 50c..	<u>1/16 Oz.</u> 3.00	...

CACALIA

	<u>Oz.</u>	<u>1/4 Lb.</u>
COCCINEA IMPROVED—(Tassel Flower)—1/4 oz. 30c.....	.90	...

CALENDULA (1-2')

BALL'S APRICOT—Rich apricot, light and dark brown centers. Tr. Pkt., 25c.....	.75	2.25
BALL'S GOLD IMPROVED—Light center, flowers 3 to 4 inches across, a shade lighter than Lemon Queen. Tr. Pkt., 25c.....	.75	2.25
BALL'S LEMON QUEEN—Dark red centers, small percentage of off types. Tr. Pkt., 25c.....	.75	2.25
BALL'S LONG ORANGE IMPROVED—Extra long stems, light center, deeper shade than Campfire Improved. Tr. Pkt., 25c.....	.75	2.25
BALL'S MASTERPIECE—Rich deep orange, dark center, a shade lighter than Orange King; large flowered. Tr. Pkt., 25c.....	.75	2.25
BALL'S ORANGE IMPROVED—Light center, deeper shade than Ball's Long Orange. Tr. Pkt., 25c...	.75	2.25
YELLOW COLOSSAL — The extremely large double blooms with their gracefully curved petals of bright clear yellow make this Calendula one of the outstanding in years. The well formed bushy plants attain a height of 18 inches. Tr. Pkt., 25c.....	.60	1.80



Calendula Campfire Improved

	<u>Oz.</u>	<u>1/4 Lb.</u>
CAMPFIRE IMPROVED — Light center, large flowered orange. Tr. Pkt., 25c.....	.80	2.40
CHRYSANTHA ORANGE—Light center, long loose petals. Tr. Pkt., 15c.....	.40	1.20
CHRYSANTHA YELLOW—Light center, long loose petals. Tr. Pkt., 15c.....	.40	1.20
LEMON QUEEN—Short incurved petals. Tr. Pkt., 15c.....	.40	1.20
ORANGE KING—Deep orange, dark center. Tr. Pkt., 15c.....	.40	1.20
ORANGE SHAGGY—Light center, fringed petal tips. Tr. Pkt., 20c.....	.60	1.80
RADIO—Quilled orange, light center. Tr. Pkt., 15c.....	.25	.75
MIXED—Tr. Pkt., 15c.....	.25	.75

CALLIOPSIS

TALL DOUBLE MIXED—Mixture of semi-double flowers. Tr. Pkt., 15c..	.30	.90
TALL SINGLE MIXED—Tr. Pkt., 15c.....	.20	.60
DWARF BICOLOR DAZZLER—6-8 inches tall; golden yellow, maroon center. Tr. Pkt., 15c.....	.40	1.20
DWARF BICOLOR CRIMSON KING—Tr. Pkt., 15c.....	.40	1.20
DWARF BICOLOR MIXED—Tr. Pkt., 15c.....	.40	1.20
DRUMMONDI GOLD CREST—12 inch; Improved Golden Wave, golden yellow, red zone. Tr. Pkt., 15c.....	.35	1.00



Calendula Sunshine Chrysantha



CAMPANULA ANNUAL

Annual Canterbury Bells coming into bloom six months from planting date.

**ANNUAL MIXED**—Made up from separate colors: rose, light blue, pink, violet blue, white. **Tr. Pkt., 15c**

1/4 Oz.	Oz.
.25	.75

CAMPANULA BIENNIAL

Medium Calycanthema.

**CUP AND SAUCER**—Dark blue, light blue, rose, white or mixed. **Tr. Pkt., 20c**.....

1/4 Oz.	Oz.
.50	1.50

**MEDIUM SINGLE**—Dark blue, light blue, pink, white or mixed. **Tr. Pkt., 15c**.....

.25	.75
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CAMPANULA (Perennial)

**CARPATICA**—Dwarf rock garden variety. Blue, white or mixed. **Tr. Pkt., 25c**.....

1.15	3.45
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**PERSICIFOLIA** (Peach Bell)—30" Coerulea blue. **Tr. Pkt., 35c**.....

1.15	3.45
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**PERSICIFOLIA**—White. **Tr. Pkt., 35c**

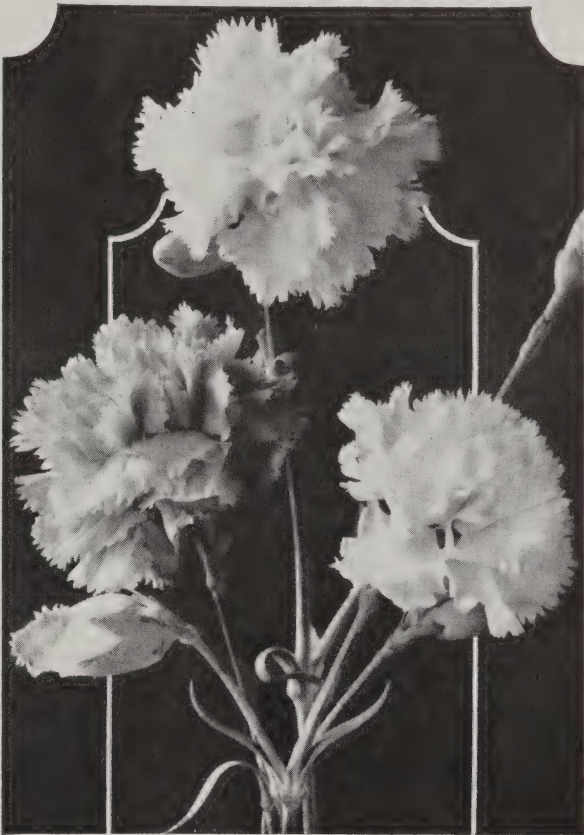
1.35	4.00
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**PERSICIFOLIA**—Mixed. **Tr. Pkt., 35c**

1.15	3.45
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**PYRAMIDALIS**—Chimney Campanula 5' blue, white or mixed. **Tr. Pkt., 35c**.....

1.15	3.45
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Carnation—Chabaud's

CARNATIONS

CHABAUD'S GIANT IMPROVED

Plants are of robust upright habit, bearing huge flowers of fine form, come about 90% double and quite true.

**CARDINAL RED** (Sparkler)—Scarlet red. **Tr. Pkt., 35c**.....  
**CRIMSON**—Blood red. **Tr. Pkt., 35c**.....  
**DEEP ROSE**—Rose Queen. **Tr. Pkt., 35c**.....  
**DEEP SALMON**—Aurora. **Tr. Pkt., 35c**.....  
**FLESH PINK**—Reine Rose. **Tr. Pkt., 35c**.....  
**WHITE**—Jeanne Dionis. **Tr. Pkt., 35c**.....  
**YELLOW**—Marie Chabaud. **Tr. Pkt., 35c**.....  
**MIXED**—**Tr. Pkt., 25c**.....

1/4 Oz.	Oz.
1.30	4.00
1.30	4.00
1.30	4.00
1.30	4.00
1.30	4.00
1.30	4.00
1.30	4.00

PERPETUAL GIANT MIXED

A strain similar to Chabaud's Giant Improved, same habit of earliness; flowers at least one-third larger. **Tr. Pkt., 40c**.....

2.50	7.50
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ENFANT DE NICE MIXED

A cross between Chabaud's Giant and Perpetual; the result shows plants of robust, upright habit with long, strong, stalks, wide leaves; color comes 75% true from seed and about 90% double. **Tr. Pkt., 35c**.....

2.50	7.50
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MARGUERITE CHOICE MIXED

Fragrant bedding carnation. **Tr. Pkt., 30c**.....

Oz.	1/4 Lb.
2.00	6.00



Candytuft Hyacinth  
Flowered White

Florists  
find  
many uses  
for  
this  
increasingly  
popular  
flower.

CANDYTUFT ANNUAL

**GIANT HYACINTH FLOWERED**—An extra select florist strain, built up by years of work, selecting for true type and whiteness. **Tr. Pkt., 20c**.....

Oz.	1/4 Lb.
.75	2.25

**MINIATURE GEM**—Dwarf hyacinth flowered; 4" high, a gem for the rock garden, pure white. **Tr. Pkt., 15c**.....

.85	...
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**UMBELLATA**—Carmine, crimson, flesh pink, lavender, rose cardinal, white or mixed. **Tr. Pkt., 15c**.....

.50	1.25
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CANDYTUFT (Iberis) Perennial.

**GIBALTARICA**—Lilac. **Tr. Pkt., 20c**

.40	1.30
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**SEMPERVIRENS**—White. **Tr. Pkt., 25c**.....

.85	3.00
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**JUCUNDA**—Dwarf pink. **Tr. Pkt., 50c**

...	...
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CELOSIA CRISTATA

(Cockscomb)

	1/4 Oz.	Oz.
DWARF EMPRESS—Crimson combs with dark leaves. Tr. Pkt., 25c.....	.45	1.40
DWARF GOLDEN YELLOW—Yellow combs with light leaves. Tr. Pkt., 25c.....	.45	1.40
DWARF MIXED—Tr. Pkt., 20c.....	.45	1.40
TALL MIXED—Tr. Pkt., 15c.....	.20	.60



Celosia Plumosa

CELOSIA PLUMOSA

(Feathered Cockscomb)

	1/4 Oz.	Oz.
CRIMSON—Crimson scarlet. Tr. Pkt., 15c.....	.25	.80
YELLOW—Golden yellow. Tr. Pkt., 15c.....	.25	.80
MIXED—Tr. Pkt., 15c.....	.25	.80

CENTAUREA CYANUS

(Bachelor Button or Cornflower)

A new re-selected strain, producing fully double and very large flowers, often called Super Giant Cornflower.

	Oz.	1 Lb.
BLUE BOY—Deep rich blue, extra large flowers. Tr. Pkt., 20c.....	.50	5.00
BLACK BOY—Deep maroon. Tr. Pkt., 20c.....	.50	5.00
PINKIE—Rose. Tr. Pkt., 20c.....	.50	5.00
RED BOY—Deep ruby red or carmine. Tr. Pkt., 20c.....	.50	5.00
SNOWMAN—White. Tr. Pkt., 20c..	.50	5.00
Special mixed from above colors. Tr. Pkt., 20c.....	.50	5.00
MIXED—Tr. Pkt., 20c.....	.25	2.50
SINGLE BLUE (Winter Flowering)—Single and semi-double flowering. Tr. Pkt., 20c.....	.50	5.00

CENTAUREA CYANUS DWARF

JUBILEE GEM—Deep blue flowers of compact growth. Tr. Pkt., 20c..	.85	10.00
LILAC LADY—Bright lilac mauve. Same habit as above. Tr. Pkt., 20c	.85	10.00



Centaurea Imperialis

CENTAUREA IMPERIALIS

(Sweet Sultans)

	Oz.	1/4 Lb.
AMARANTH RED—BRILLIANT ROSE, DEEP LAVENDER, PURPLE, ROSE OR WHITE. Tr. Pkt., 20c....	.70	2.00
MIXED—Tr. Pkt., 20c.....	.60	1.80

CENTAUREA

SUAVEOLENS—Yellow, Sweet Sultan. Tr. Pkt., 20c.....	.70	2.00
CANDIDISSIMA—Dusty Miller, yellow silvery foliage. Tr. Pkt., 25c..	1/4 Oz.	Oz.
	.60	1.80



Cheiranthus Golden Bedder

CHEIRANTHUS

	Oz.	1/4 Lb.
ALLIONI GOLDEN BEDDER—A new color in this Siberian Wall-flower; golden yellow. Tr. Pkt., 15c	.45	1.25
ALLIONI ORANGE—Brilliant Orange. Tr. Pkt., 15c.....	.30	.90





Cineraria Giant Exhibition Mixed

CINERARIA

A June sowing will make 5 inch pots for Xmas.

**GIANT EXHIBITION MIXTURE**—Largest flowered and strongest growing strain. Plants semi-dwarf. Tr. Pkt., \$1.00; 1/4 oz., \$2.75.

**CALIFORNIA SUPER GIANT**—Plants are basal branching and bear large numbers of extremely large flowers. **BLUE SHADES, CRIMSON and CARMINE SHADES, SALMON SHADES, CHOICE MIXED.** Tr. Pkt., \$1.00; 1/64 oz., \$3.00; 1/32 oz., \$6.00. 1/8 oz., \$18.00; 1/4 oz., \$36.00

CLARKIA

	Oz.	1/4 Lb.
MIXED— 1/4oz., 35c.....	1.00	3.00

CHRYSANTHEMUM

**ANNUAL (Painted Daisy)**

<b>BURRIDGEANUM</b> —White, scarlet zone. Tr. Pkt., 15c.....	.30	.90
<b>NORTHERN STAR</b> —Giant white, yellow zone. Tr. Pkt., 15c.....	.30	.90
<b>TRICOLOR MIXED</b> —Tr. Pkt., 15c..	.30	.90
<b>SEGETUM ELDORADO</b> — Bright canary yellow, large brown disc. Tr. Pkt., 15c.....	.30	.90
<b>SEGETUM (EVENING STAR)</b> —Golden Yellow. Tr. Pkt., 15c.....	.30	.90
<b>SEGETUM (MORNING STAR)</b> —Pale Primrose. Tr. Pkt., 15c.....	.30	.90
<b>SEGETUM—MIXED.</b> Tr. Pkt., 15c..	.30	.90

CHRYSANTHEMUM MAXIMUM  
(Shasta Daisy)

	1/4 Oz.	Oz.
<b>SHASTA DAISY ALASKA</b> —Very large white flowers. Our strain is selected for higher growth and blooms slightly earlier. Tr. Pkt., 15c	.30	1.00
<b>CHRYSANTHEMUM MAWII</b> —Dwarf 1 ft. perennial, rich pink in color, a gem for rock garden or border; silvery foliage. Tr. Pkt., 35c	1.50	4.50

COBAEA SCANDENS

(Climber)

<b>PURPLE</b> —Sometimes listed as violet blue. Tr. Pkt., 15c.....	...	.80
<b>WHITE</b> —Tr. Pkt., 15c.....	...	1.00

COLLINSIA

Annual, used in rock gardens and edging, prefers a dry location.

<b>BICOLOR MIXED</b> —Tr. Pkt., 15c....	.50	1.50
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COLEUS

<b>RAINBOW MIXED</b> —Tr. Pkt., 50c...	...	...
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COREOPSIS

	Oz.	1/4 Lb.
<b>DOUBLE SUNBURST</b> —A new and improved double and semi-double. Tr. Pkt., 20c; 1/4 oz., 35c.....	1.00	3.00
<b>MAYFIELD GIANT</b> —Large flowering single, deep golden yellow. Tr. Pkt., 20c .....	.40	1.20
<b>LANCEOLATA GRANDIFLORA</b> — Ordinary strain of single yellow. Tr. Pkt., 15c.....	.25	.75
<b>FLORA PLENA DOUBLE</b> —Smaller flowered semi-double. Tr. Pkt., 20c	.50	1.50

CUPHEA

	1/4 Oz.	Oz.
<b>FIREFLY</b> —Bright rosy scarlet; useful as pot plant, for beds and borders; dense compact growth. Tr. Pkt., 25c .....	.50	1.50
<b>AVALON HYBRIDS</b> — Shades of lavender, lilac, pure pink, crimson, and many other interesting shades. Tr. Pkt., 35c.....	.80	1.80

CONVOLVULUS

<b>DWARF ROYAL ENSIGN</b> —Deep ultramarine blue. Tr. Pkt., 25c....	.60	2.00
<b>DWARF TRICOLOR BLUE</b> —1 oz., 30c .....	1/4 Lb. 1 Lb. .90	2.70
<b>DWARF TRICOLOR ROSE</b> —1 oz., 30c .....	.90	2.70
<b>MAURITANICUS</b> — Blue Trailing. Tr. Pkt., 25c.....	1/4 Oz. Oz. .65	2.00



Coreopsis Double Sunburst



COSMOS

New early flowering strain.

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>SENSATION CARDINAL</b> —New Crimson. Tr. Pkt., 15c.....	.25	.75
<b>SENSATION PINKIE</b> —Pink. Tr. Pkt., 15c .....	.25	.75
<b>SENSATION PURITY</b> —White. Tr. Pkt., 15c .....	.25	.75
<b>SENSATION MIXED</b> —Tr. Pkt., 15c.....	.25	.75

COSMOS Early Double Crested

This group is somewhat more dwarf than the other varieties; both single and double flowers appear on the same plant.

<b>CRIMSON—PINK OR WHITE.</b> Tr. Pkt., 25c .....	.80	2.50
<b>MIXED</b> —Tr. Pkt., 20c.....	.65	2.00

COSMOS

Early Single Mammoth Flowering

Standard large flowering type.

<b>CRIMSON—PINK OR WHITE OR MIXED.</b> Tr. Pkt., 15c.....	.30	.90
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COSMOS

Late Mammoth Flowering

Large late flowering cosmos taller than the early with dense heavy foliage.

<b>GIANT MIXED</b> —Contains crimson, pink and white.....	.20	.60
<b>EARLY KLONDIKE ORANGE FLARE</b> —Early strain, produces larger flowers; a vivid orange. Tr. Pkt., 20c .....	.40	1.20



NEW KLONDIKE  
YELLOW FLARE

Bright clear yellow, similar to orange flare in habit. Tr. Pkt., 25c; oz., \$1.00; 1/4 lb., \$3.00.

NEW SEMI-DOUBLE  
ORANGE RUFFLES —

Beautiful orange semi-double flowers. Very free flowering. Tr. Pkt., 25c; 1 oz. ....\$1.25

CYNOGOLSSUM AMABILE

(Chinese Forget-Me-Not)

	<u>Oz.</u>	<u>1/4 Lb.</u>
<b>BLUE</b> .....	.20	.60
<b>FAIRY-BLUE</b> —Cambridge blue. Tr. Pkt., 15c .....	.40	1.20
<b>BLANCHE BURPEE</b> —A mixture of dark blue, light blue, and white. Base-branching habit. Tr. Pkt., 25c .....	.50	1.50
<b>FIRMAMENT</b> —A new dwarf compact plant, rich blue color and even habit. Tr. Pkt., 20c.....	.50	1.50

DAHLIA (California Grown)

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>DOUBLE FINEST MIXED</b> —Seeds collected from the finest double plants in each color group. Tr. Pkt., 50c .....	3.25	10.00
<b>SINGLE MIXED</b> —Made up from separate colors. Tr. Pkt., 20c.....	.35	1.00

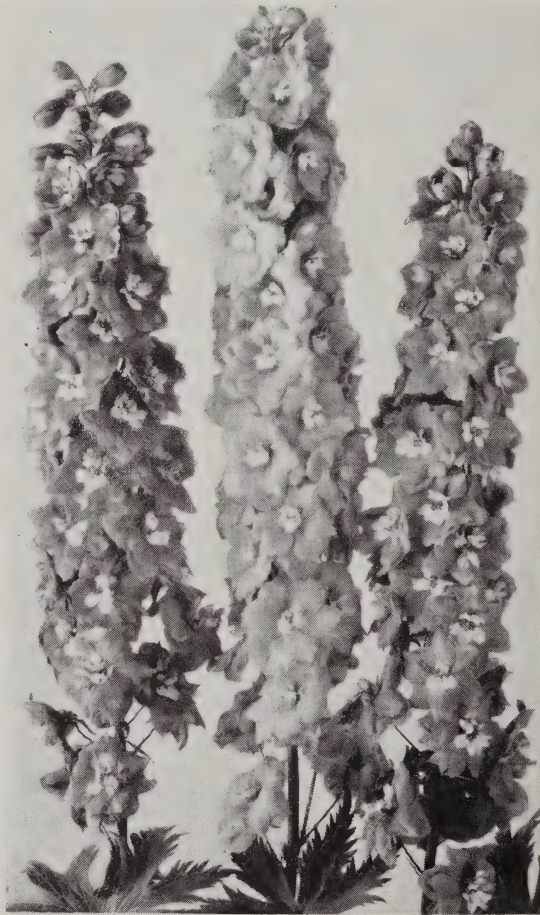
**UNWIN'S DWARF HYBRIDS**—Re-selected strain; miniature early flowering; double and semi-double flowers, a wide range of color. Tr. Pkt., 50c .....

**COLTNESS SCARLET GEM**—18" single. Tr. Pkt., 35c.....

**COLTNESS YELLOW GEM**—Tr. Pkt., 35c .....

**COLTNESS MIXED**—Tr. Pkt., 25c..

<u>1/4 Oz.</u>	<u>Oz.</u>
1.00	3.00
1.00	3.00
1.00	3.00
.80	2.50



Delphinium Pacific Giants

DELPHINIUM Pacific Giants

A new strain produced on the Pacific Coast. Flowers are huge, beautifully spaced on the stem. This strain throws high percentage of doubles. Our seed selected and grown from originator's stock.

**DARK BLUE SHADES, LAVENDER PASTEL SHADES, LIGHT BLUE SHADES, PASTEL SHADES, VIO-**

<b>LET SHADES</b> —Each of above colors: Tr. Pkt., \$1.00; 1/4 oz., \$1.85....	3.35	10.00
<b>WHITE</b> —Pure white with velvety texture. Tr. Pkt., \$1.00; 1/4 oz., \$1.85	3.35	10.00
<b>MIXED</b> —Tr. Pkt., \$1.00; 1/4 oz., \$1.85	3.35	10.00



DELPHINIUM WREXHAM  
HOLLYHOCK TYPE

Best commercial strain on the market, flower spikes are of pyramid shape.

ART, DEEP BLUE, LIGHT BLUE or MID-BLUE SHADES—Tr. Pkt., 75c.	2.50	8.00
MIXED—Tr. Pkt., 50c.	2.00	6.00

DELPHINIUM

(Blackmore and Langdon Type)

MIXED—Gold Medal Hybrids. Tr. Pkt., 50c; 1/4 oz., \$1.00.	4.00	12.00
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Delphinium Blackmore and Langdon Hybrids

BELLADONNA (Improved)	Oz.	1 Lb.
A reselected Belladonna strain. Tr. Pkt., 50c; 1/4 oz., \$1.00.	3.00	30.00

BELLAMOSUM (Improved)	Oz.	1 Lb.
Same as above. Tr. Pkt., 50c; 1/4 oz., \$1.00.	3.00	30.00

LAMARTINE—Taller and a deeper gentian or marine blue, excellent cut flower habit. Tr. Pkt., 50c.	1/4 Oz.	Oz.
BELLADONNA—Light blue. Tr. Pkt., 30c.	1.35	5.00
BELLAMOSUM—Dark blue. Tr. Pkt., 30c.	.55	1.65
	.55	1.65

CARDINALE—True scarlet wild delphinium of California. Tr. Pkt., 25c.	1/4 Oz.	Oz.
	.85	2.50



Dianthus Superbus Loveliness

DIANTHUS ANNUAL

(Sweet William)

SWEET WIVELSFIELD—12"; a new hardy annual; a splendid number for the rock garden or as cut flowers.	1/4 Oz.	Oz.
SINGLE MIXED—Tr. Pkt., 15c.	.30	1.00
DOUBLE MIXED—Tr. Pkt., 25c.	.65	2.00
HEDDEWIGII LACINIATUS SINGLE SALMON QUEEN—Tr. Pkt., 15c.	.30	.85
SPLENDENS—Tr. Pkt., 15c.	.30	.85
VESUVIUS—Orange Scarlet. Tr. Pkt., 15c.	.30	.85
MIXED—Tr. Pkt., 15c.	.25	.75
HEDDEWIGII LACINIATUS DOUBLE—FIREBALL, PINK BEAUTY, SALMON KING or SNOWDRIFT—Tr. Pkt., 15c.	.35	1.00
MIXED—Tr. Pkt., 15c.	.25	.75
HEDDEWIGII SINGLE. THE BRIDE—White, rosy purple eye. Tr. Pkt., 15c.	...	.50
NOBILIS GIANT MIXED—Tr. Pkt., 15c.	.25	.75

DIANTHUS (Perennial)

PLUMARIS SINGLE MIXED—Tr. Pkt., 15c.	.45	1.25
PLUMARIS DOUBLE MIXED—Tr. Pkt., 15c.	3.35	...
PLUMARIS SCOTCH—Mixed improved double. Tr. Pkt., \$1.00.	3.35	...
LOVELINESS—Fringed and curled petals; light mauve lavender tinted flowers. 20" tall. Tr. Pkt., 50c.	.90	2.70
DELTOIDES MIXED—Dwarf compact (Maiden Pink) blooms second year from seed. Tr. Pkt., 25c.	1.00	3.35
ROCK GARDEN MIXTURE—Contains many rare and common species. Tr. Pkt., 35c.		



## DIASCIA

	<u>1/4 Oz.</u>	<u>Oz.</u>
BARBARAE—Beautiful rose pink shading salmon; twin spurred flowers. Tr. Pkt., 25c.....	.80	2.40

## DIGITALIS (Foxglove)

	<u>1/4 Oz.</u>	<u>Oz.</u>
GIANT SHIRLEY MIXED—Tr. Pkt., 15c .....	.50	1.50
GLOXINIODIES MIXED—Spotted Flowers. Tr. Pkt., 15c .....	.50	1.50
LUTZII—Salmon Hybrids. Tr. Pkt., 15c .....	.50	1.50



Dimorphotheca Aurantiaca

## DIMORPHOTHECA

(African Golden Daisy)

	<u>1/4 Oz.</u>	<u>Oz.</u>
AURANTIACA—Orange Yellow. Tr. Pkt., 15c.....	.50	1.50
AURANTIACA—Salmon Beauty. Tr. Pkt., 15c .....	.50	1.50
AURANTIACA—White Beauty. Tr. Pkt., 15c .....	.50	1.50
AURANTIACA—Mixed. Tr. Pkt., 15c .....	.30	1.00
NEW SINUATA ORANGE GLORY—Improved orange. Tr. Pkt., 30c..	.70	2.40
ELKONIS—Perennial. White with a blue disc. Tr. Pkt., 25c.....	.65	2.00
SPECTABILIS (New Perennial)—Deep rose with black center. Tr. Pkt., 25c .....	.80	2.50

## ESCHSCHOLTZIA

(California Poppy)

	<u>Oz.</u>	<u>1/4 Lb.</u>
AURANTIACA—Rich orange, true California Poppy .....	.20	.60
BRILLIANT MIXED—Made from above varieties, plus other attractive colors. Tr. Pkt., 15c.....	.30	.90

## FELICIA

	<u>1/4 Oz.</u>	<u>Oz.</u>
BERGERIANA (King Fisher Daisy)—6"; blue daisy-like flower; for pot or rock garden. Tr. Pkt., 35c.....	1.35	4.00

## FORGET-ME-NOT

(Myosotis)

	<u>1/4 Oz.</u>	<u>Oz.</u>
ALPESTRIS BLUE—Biennial. Tr. Pkt., 15c .....	1.35	4.00
OBLONGATA BLUEBIRD—The best deep blue forget-me-nots. Tr. Pkt., 35c .....	1.35	4.00

## GAILLARDIA PICTA

(Annual)

	<u>Oz.</u>	<u>1/4 Lb.</u>
INDIAN CHIEF—Single; 15"; solid bronzy red; very even in height. Tr. Pkt., 15c.....	.70	2.00
PICTA SINGLE MIXED—Tr. Pkt., 15c .....	.50	1.50
PICTA LORENZIANA—A very pleasing mixture of double; orange, yellow, red and rose shades. Tr. Pkt., 15c .....	.60	1.80

## GRANDIFLORA (Perennial)

	<u>Oz.</u>	<u>1/4 Lb.</u>
DAZZLER—Golden yellow and maroon red. Tr. Pkt., 15c; 1/4 oz., 35c .....	1.00	3.00
PORTOLA HYBRIDS—Very robust; shades of bronzy red, golden tipped; excellent cut flower. Tr. Pkt., 15c; 1/4 oz., 25c.....	1.00	3.00
GRANDIFLORA MIXED—An excellent mixture made up from wine reds, golden yellows, coppery scarlet, red gold-edged shades and combination of tints. Tr. Pkt., 20c .....	.60	1.80

## GAZINIA

	<u>Oz.</u>	<u>1/4 Lb.</u>
SPLENDENS HYBRIDA GRANDIFLORA—Showy half hardy perennial, orange, yellow, and bronze daisy-like flowers. Blooms first year when sown early. Tr. Pkt., 50c .....	2.50	7.50



## GERBERA (Transvaal Daisy)

JAMESONI HYBRIDS—We have these selected plants growing throughout the year for seed purposes, assuring you of new seed at all times. 100 seeds, 40c; 500 seeds, \$1.75; 1000 seeds, \$3.00.



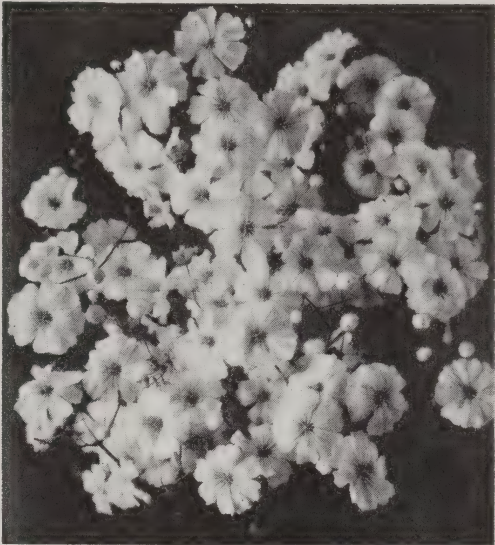
GEUM

Oz.

MRS. BRADSHAW—Double Red, Tr. Pkt., 25c .....	1.75
LADY STRATHEDEN—Double Golden yellow. Tr. Pkt., 25c .....	1.75



Godetia—Duke of York



Gypsophila London Market Improved

GODETIA (Dwarf Single)	Oz.	1/4 Lb.
DUKE OF YORK—Deep carmine and white. 1/4 oz., 25c .....	.70	2.10
KELVEDON GLORY—Salmon orange. 1/4 oz., 40c .....	1.25	3.75
SYBIL SHERWOOD—Salmon pink. 1/4 oz., 30c .....	.85	2.50
PURITY—Pure satiny white. 1/4 oz., 40c .....	.85	2.50
MIXED—Single dwarf .....	.50	1.50
TALL DOUBLE MIXED—2'; long stemmed, gladioli-like flowers. Tr. Pkt., 20c .....	.50	1.50

GOMPHRENA (Globe Amaranth)

RUBRA—Bluish purple. Tr. Pkt., 15c .....	.30	.90
MIXED—Contains colors of light rose pink, purple and white. Tr. Pkt., 15c .....	.25	.75
ORANGE (Haageana) — Flower looks like a ripe strawberry. Fine everlasting. Tr. Pkt., 15c .....	.60	1.80

GOURDS

LARGE DECORATIVE VARIETIES MIXED—Tr. Pkt., 15c .....	.25	...
SMALL DECORATIVE VARIETIES MIXED—Tr. Pkt., 15c .....	.25	...

GYPSOPHILA (Baby's Breath)

ANNUAL	Oz.	1 Lb.
LONDON MARKET—Large fully petaled, pure white, about 12" taller than Paris Market.....	.15	1.20
PARIS MARKET—Medium size white flowers; excellent stock....	.15	1.20

PERENNIAL	1/4 Oz.	Oz.
PACIFICA—Medium size flowers of bright pink. 3 1/2' tall. Tr. Pkt., 25c .....	.85	3.00
PANICULATA—DOUBLE snow white; 3'. Double and semi-double flowers. Tr. Pkt., 50c .....	1.50	5.00
PANICULATA—SINGLE. Tr. Pkt., 15c .....	...	.25
REPENS ROSEA—6"; pale rose, creeping habit; excellent for rock gardens. Tr. Pkt., 25c .....	.75	2.60
REPENS WHITE—Very hardy; 6". Tr. Pkt., 25c .....	.75	2.60

HELENIUM

RIVERTON GEM—Old Gold suffused with bright terra cotta changing to Wallflower red; 3' to 4' high. Tr. Pkt., 50c .....	1.35	4.40
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HELICHRYSUM (Strawflower)

MIXED—Made especially from separate colors to get perfect color balance. Tr. Pkt., 15c; 1/4 oz., 30c....	Oz.	1/4 Lb.
	1.00	3.00

HELIOTROPE

DARK VARIETIES MIXED—15". Tr. Pkt., 15c .....	1/4 Oz.	Oz.
	1.35	4.00
LEMOINE GIANT MIXED—24" to 30". Tr. Pkt., 15c .....	.75	2.50

HEUCHERA (Coral Bells)

SANGUINEA SPLENDENS—Large, rich scarlet on 12" to 18" stems, fine for cutting and an excellent rock garden or border plant. Tr. Pkt., 50c .....	1/16 Oz.	1/4 Oz.
	2.00	6.50
HOOD ACRES HYBRIDS (New)—Very vigorous and prolific grower. Bells are much larger than regular strain with a wide range of color shades. New seed is available in early spring. Tr. Pkt., 50c .....	2.00	6.50



HOLLYHOCKS

	1/4 Oz.	Oz.
CHATER'S DOUBLE—Deep Rose. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—Newport Pink. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—SALMON ROSE. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—SCARLET. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—SULPHUR Yellow. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—WHITE. Tr. Pkt., 25c.....	.55	1.65
CHATER'S DOUBLE—MIXED. Tr. Pkt., 20c.....	.45	1.35
SINGLE MIXED.....	.15	.45
IMPERATOR MIXED—Large fringed flowers with rosette in center; resembles a double begonia; delicate pink to cerise salmon. Tr. Pkt., 20c.....	.55	1.65

HUNNEMANNIA

(Santa Barbara Poppy or Mexican Tulip Poppy)

SINGLE YELLOW—Canary yellow. Tr. Pkt., 15c.....	.20	.60
SUNLIGHT—Semi-double. Tr. Pkt., 25c.....	.35	1.00

IPOMEA

HEAVENLY BLUE (Clarke's strain)—Blue early flowering morning glory. Tr. Pkt., 20c.....	.20	.60
SCARLETT O'HARA—New vivid carmine, not as early as blue morning glory. Tr. Pkt., 20c.....	.50	1.50
IMPERIAL JAPANESE MORNING GLORY MIXED—Large fringed flowers in bright shades. Tr. Pkt., 15c.....	.45	1.35



Ipomea  
Heavenly Blue



Ipomea  
Scarlett O'Hara

PEARLY GATES (New)—All American Award Silver Medal Winner. Flowers large satiny white with a creamy shading in the throat gives this a beautiful appearance. A strong grower with luxurious foliage. Tr. Pkt., 35c.....	1.75	6.00
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LANTANA

DWARF HYBRIDS MIXED—12". Tr. Pkt., 25c; 1/4 oz., 75c.....	2.50	...
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LATHYRUS LATIFOLIUS

MIXED—Everlasting perennial sweet pea.....	.60	1.80
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LAVETERA

ASSURGENTIFLORA (California Windbreak)—Rose; 10' perennial. Tr. Pkt., 15c.....	.40	1.20
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LAVENDER (Lavandula)

	1/4 Oz.	Oz.
MUNSTEAD'S STRAIN—Dwarf compact plants, 1'; good for edging or planting between roses. Tr. Pkt., 30c.....	.85	3.00
VERA—True lavender; 18"; delightfully fragrant flowers. Tr. Pkt., 30c.....	.85	3.00

LILIUM (Lilies)

	1/4 Oz.	Oz.
REGALE—3'-4'. White with lilac and brown, shading on the outside; shading to yellow on the inside base. Tr. Pkt., 20c.....	.30	.90
PHILLIPPINENSE FORMOSANUM—White strain. Tr. Pkt., 35c.....	.70	2.25

LINARIA (Baby Snapdragon)

MAROCCANA HYBRIDS MIXED—Fast growing hardy annual, good for beds or borders. Tr. Pkt., 15c..	...	.60
FAIRY BOQUET MIXED—Compact plants 8" to 10" in height; many distinct colors. Tr. Pkt., 20c.....	.35	1.00

LINUM (Flowering Flax)

	Oz.	1/4 Lb.
RUBRUM SCARLET FLAX—Annual; 1 1/2'; showy. Tr. Pkt., 15c.....	.30	.90
PERENNE BLUE—Perennial blue flax. Pale blue on slender, graceful stems. Tr. Pkt., 15c.....	.30	.90
FLAVUM—Golden Flax; dwarf; 1'. Golden yellow plants; good for the rock garden. Tr. Pkt., 25c.....	2.00	6.00

LOBELIA

	1/4 Oz.	Oz.
CAMBRIDGE BLUE—6"; very compact; light blue; light green foliage. Tr. Pkt., 25c.....	1.00	3.00
CRYSTAL PALACE COMPACTA—True dark blue; reddish green foliage. Tr. Pkt., 25c.....	.50	1.50
EMPEROR WILLIAM—Genetian blue with light foliage. Tr. Pkt., 30c.....	.65	2.00
MRS. CLIBRAN—Deep blue, large white eye, compact habit; medium green foliage. Tr. Pkt., 25c.....	.65	2.00
WHITE LADY—Pure chalk white; light green foliage, very compact. Tr. Pkt., 20c.....	.65	2.00
PRIMA DONNA (Trailing)—Purple crimson wine color, white eye, upright type. Tr. Pkt., 25c.....	.65	2.00
SAPPHIRE (Trailing)—Sapphire blue, large white eye, medium green foliage. Tr. Pkt., 30c.....	.80	2.50
ROMOSA—Tall Blue; 17"; resembles Verbena Royal Boquet; upright type; bright, sky-blue color; light green foliage, excellent where a taller border is needed. Tr. Pkt., 25c.....	1.60	5.00



LARKSPUR

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proved varieties of Larkspur the cream of the crops, producing large double flowers, closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.



Super Majestic Rose Larkspur

SUPER MAJESTICS (NEW)

This Giant Imperial type Larkspur is a stronger grower and especially good under hot and trying conditions.

**SUPER MAJESTIC WHITE**—Large flowering white.

**SUPER MAJESTIC ROSE**—Large double flowers of a pleasing salmon-rose shade.

**SUPER MAJESTIC LAVENDER**—Long spikes and fine stems make this a very outstanding flower.

Prices all above:  
¼ oz., 35c; 1 oz., \$1.00; ¼ lb., \$3.00; 1 lb., \$12.00.

GIANT IMPERIAL—Base Branching

- BLUE BELL**—Light blue with white base.
- BLUE SPIRE**—Deep Oxford Blue.
- CARMINE KING**—True carmine-rose.
- DAINTINESS**—Delicate lavender, white base.
- DAZZLER**—Deep carmine-rose.
- EXQUISITE PINK IMPROVED**—Soft salmon-pink.
- LILAC KING NEW**—Clear rich lilac.
- LOS ANGELES IMPROVED**—Soft salmon-rose.
- MISS CALIFORNIA**—Pink shaded salmon.
- PEACH BLOSSOM**—Light Pink.
- WHITE KING NEW**—Best clear white.
- MIXED**—Made from separate colors.  
¼ oz., 25c; 1 oz., 70c; ¼ lb., \$2.00; 1 lb., \$8.00.

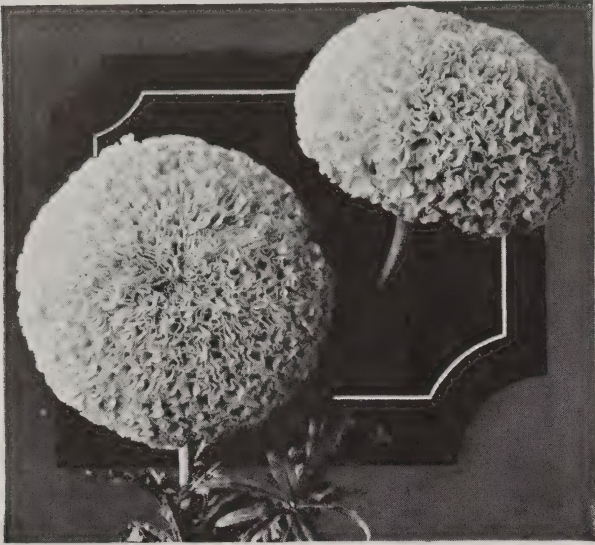
STOCK FLOWERED VARIETIES

- AGERATUM BLUE**—Sky Blue.
- DARK BLUE**—Deep Violet Blue.
- LA FRANCE**—Lovely Salmon Pink.
- LILAC SUPREME**—Deep Lilac.
- LUSTROUS CARMINE.**
- LOS ANGELES**—Salmon Rose.
- ROSEAMOND**—Deep Rose Self.
- WHITE**—Pure White.
- MIXED**—Very Choice.  
¼ oz., 15c; 1 oz., 60c; ¼ lb., \$1.50; 1 lb., \$6.00.

LUPINUS

	Oz.	¼ Lb.
<b>HARTWEGI MIXED</b> — Regular annual Lupine mixed. Tr. Pkt., 15c. .	.50	1.50
<b>GIANT KING MIXED</b> —Longer stems and larger flowers than Hartwegi; Blue, heliotrope, sky-blue and white. Tr. Pkt., 20c. ....	.50	1.50
<b>NANUS BLUE</b> — Dwarf Californian native flower. 12". Tr. Pkt., 15c. . . .	.25	.75
<b>DWARF YELLOW</b> —15"; richly fragrant freesia scented. Tr. Pkt., 20c	.60	1.80
<b>RUSSELL'S HYBRIDS</b> — Perennial. Larger and brighter flowers than the other varieties. Tr. Pkt., 50c. .	1.65	5.00





Marigold—Prince of Orange  
—Florist Strain

MARIGOLD

(African Tall Double Fistulosa)

**LEMON QUEEN IMPROVED** (Los Angeles florist strain)—Large flowers, 4" across; tubular petals forming a hard, solid head. While this strain gives a small per cent of singles, the percentage of good heads is greater than other strains. One degree lighter than All Double Lemon. **Tr. Pkt., 25c**.....

<u>1/4 Oz.</u>	<u>Oz.</u>
.50	1.50

**PRINCE OF ORANGE IMPROVED** (Los Angeles florist strain)—3'; a little larger in size than Lemon Queen; a deep orange in color. **Tr. Pkt., 25c** .....

.50	1.50
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**ALL DOUBLE LEMON**—This strain comes all double; good for cut flowers. **Tr. Pkt., 25c**.....

.45	1.35
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French Marigold Harmony

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>ALL DOUBLE ORANGE</b> —Tr. Pkt., 25c .....	.45	1.35
<b>MIXED</b> —Good mixture of both lemon and orange. <b>Tr. Pkt., 25c</b> ....	.45	1.35

MARIGOLD

African Tall Double Imbricata  
Carnation Flowered

<b>BURPEE'S GOLD</b> —3 1/2" across; broad, flat petals, odorless foliage. <b>Tr. Pkt., 15c</b> .....	.25	.75
<b>GUINEA GOLD</b> —3 1/2" across; loosely formed flowers; golden orange. <b>Tr. Pkt., 15c</b> .....	.20	.60
<b>GOLDEN STATE</b> —4 1/4" across; broad, thick, overlaid petals forming a good double. <b>Tr. Pkt., 15c</b> ..	.25	.75
<b>YELLOW SUPREME</b> —4"; flower rather irregular petal formation; 2' tall. <b>Tr. Pkt., 15c</b> .....	.20	.60

MARIGOLD GIGANTEA

<b>ORANGE SUNSET</b> —Deep rich orange; broad, imbricated, flat petal; huge flower size. <b>Tr. Pkt., 20c</b> .....	.50	1.50
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Marigold Gigantea Sunset Orange

**SUNSET GIANTS**—Huge flowers, 6"-7" across, with color range of orange, yellow and primrose; carnation flowered type. **Tr. Pkt., 20c** .....

<u>1/4 Oz.</u>	<u>Oz.</u>
.35	1.00
.65	2.00

MARIGOLD MISSION GIANTS

**GOLDSMITH**—Golden orange base-branching with good cutting stem. Flowers are fully double, incurved chrysanthemum type. A 1941 Bronze Medal winner. **Tr. Pkt., 25c** .....

.65	2.00
.85	2.50
.50	1.50



MARIGOLD FRENCH

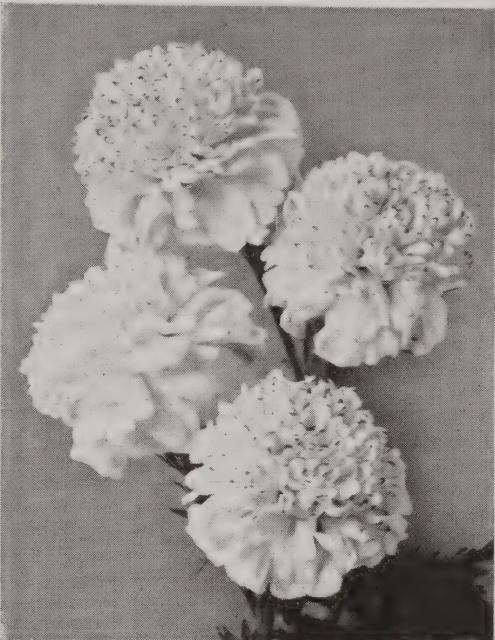
	Oz.	1/4 Lb.
Dwarf Double—1'		
GOLDEN BALL—1½" across; round ball type flowers. Tr. Pkt., 15c.....	.40	1.15
LEMON BALL—Light lemon. Tr. Pkt., 15c .....	.40	1.15
ROBERT BEIST—Deep mahogany. Tr. Pkt., 15c.....	.40	1.15
STRIPED—Mahogany and gold. Tr. Pkt., 25c .....	.60	1.80
MIXED—Made from above colors. Tr. Pkt., 15c.....	.35	1.00
YELLOW PIGMY—(New All-American Winner). 8 inches tall. New extra-dwarf double French type, bright lemon yellow; extra compact bushy plants. Litterly covered with blooms 1 inch in diameter. Tr. Pkt., 25c.....	1.00	3.00

MARIGOLD

	Oz.	1/4 Lb.
Dwarf French All Double		
BUTTER BALL — (All-American Bronze Medal). Most attractive, very compact Harmony type, canary yellow in color. Continuous bloomer, attaining height of only 6 to 10 inches. Very early and should make a wonderful bedding or edging variety. Tr. Pkt., 25c...	1.00	3.00
GOLDEN HARMONY — Same as Harmony, only golden. Tr. Pkt., 25c .....	.85	2.55
HARMONY—Deep orange with maroon brown collar. Tr. Pkt., 25c ..	.60	1.75
HARMONY HYBRIDS—Dwarf double mixed. Tr. Pkt., 20c.....	.40	1.20
MELODY DWARF FRENCH DOUBLE—(New All-American Bronze Medal Winner). Grows 12 to 15 inches high. Literally covered with golden yellow Harmony type flowers; very uniform in height, habit and color. Tr. Pkt., 20c.....	1.00	3.00
ORANGE BALL — 2¼" across; fully double; hard, compact ball flower. Tr. Pkt., 25c.....	.85	2.50
PRIMROSE — Light lemon shade, deeper than Lemon Ball. Tr. Pkt., 25c .....	.85	2.50
ROYAL SCOTT — Deep mahogany and gold in uniform stripes. Tr. Pkt., 35c .....	.70	2.10
SPRY 1941—(A.A.S. Silver Medal). Yellow crested center. Guard petals mahogany red. Tr. Pkt., 25c .....	1.00	3.00
SCARLET GLOW—(New All-American Honorable Mention). Brightest red of all the dwarf double French marigolds; blooms open brilliant scarlet, turning to rich tangerine as they age. Fully double 2 inch blooms borne on bushy plants 10 inches in height. Tr. Pkt., 25c .....	1.00	3.00
MIXED—Tr. Pkt., 25c.....	.60	1.80

MARIGOLD

LIMELIGHT — (New All-American Bronze Winner). Large flowered French type, pale primrose yellow. 100% double and true to type and color. Flowers incurved type. Tr. Pkt., 20c.....	1.00	3.00
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Marigold Dwarf Butterball

	Oz.	1/4 Lb.
MARIGOLD Dwarf Single—1'		
FIRE CROSS—Orange with mahogany red center. Tr. Pkt., 15c....	.50	1.50
LEGION OF HONOR — Brown and yellow, dark green foliage. Tr. Pkt., 15c .....	.40	1.30
TAGETES (Signata Pumila Little Giant) — Improved Mexican strain; small, single, orange flowers; very dwarf, bushy plants. Tr. Pkt., 25c .....	1.00	3.00

MATRICARIA

	1/4 Oz.	Oz.
CAPENSIS ALBA—2'. Tr. Pkt., 20c ..	.30	.80
GRANDIFLORA DOUBLE WHITE SELECT STRAIN—Valuable for cutting. Tr. Pkt., 35c.....	1.75	6.00
GRANDIFLORA GOLDEN BALL—Dwarf double yellow form of above. Tr. Pkt., 25c .....	.60	2.00

MIGNONETTE

	Oz.	1/4 Lb.
GOLDEN GOLIATH—12"; giant golden yellow spike. Tr. Pkt., 25c ..	.85	2.50
GOLIATH RED—12"; giant red spikes. Tr. Pkt., 25c.....	.85	2.50
NEW YORK MARKET (Florist Strain) — Long spike, good for cutting. Tr. Pkt., 25c.....	1.00	3.00
RESEDA ODORATA IMPROVED—16"; old-fashioned wild type....	.30	.90

MIMOSA

PUDICA (Sensitive Plant)—Round, lavender-colored flower heads and very sensitive leaves, hence its name. Tr. Pkt., 25c.....	1.00	3.00
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MIMULUS

	1/4 Oz.	Oz.
TIGRINUS (Monkey Flower) 1'; producing flowers of many colors. Tr. Pkt., 25c .....	1.35	4.00

MINA (Flag of Spain)

LOBATA—Annual climber of scarlet orange. Tr. Pkt., 25c.....	.85	2.50
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Nasturtium Dwarf Double

NASTURTITIUM

Double Gleam	1/4 Lb.	1 Lb.
INDIAN CHIEF—New; dark foliage, brilliant scarlet. Oz., 20c.....	.60	2.00
GOLDEN GLEAM—Golden yellow. Oz., 20c .....	.60	2.00
MOON GLEAM — Light golden cream. Oz., 20c .....	.60	2.00
ORANGE GLEAM—Deep golden orange. Oz., 20c .....	.60	2.00
SCARLET GLEAM—Brilliant orange scarlet. Oz., 20c .....	.60	2.00
GLEAM HYBRIDS MIXED—Includes all the shades of double nasturtiums in a well-balanced mixture. Oz., 20c .....	.60	2.00

DWARF DOUBLE

GOLDEN GLOBE — Same color as Golden Gleam, only dwarf compact plants. Oz., 20c.....	.60	2.00
SCARLET GLOBE—Fiery scarlet. Oz., 25c .....	.85	2.50
DWARF MIXED — Includes above colors plus Mahogany, Ruby and other hybrids. Oz., 20c.....	.60	2.00

SINGLE

DWARF SINGLE MIXED—A splendid mixture of all colors. Oz., 15c. .	.50	1.50
TALL SINGLE MIXED—Includes all colors in the tall or trailing group. Oz., 15c .....	.50	1.50

NEMESIA

Strumosa Grandiflora—14"-16"	1/4 Oz.	Oz.
BLUE, CHERRY RED, ORANGE, ROSE OR SCARLET. Tr. Pkt., 35c	1.10	3.35
MIXED—Tr. Pkt., 20c.....	.85	2.60

NEMESIA Nana Compacta	1/4 Oz.	Oz.
BLUE GEM IMPROVED — Tr. Pkt., 35c .....	1.10	3.35
FIRE KING. ORANGE PRINCE—Tr. Pkt., 35c .....	1.10	3.35
MIXED—Tr. Pkt., 25c.....	.85	2.50

NEMOPHILIA

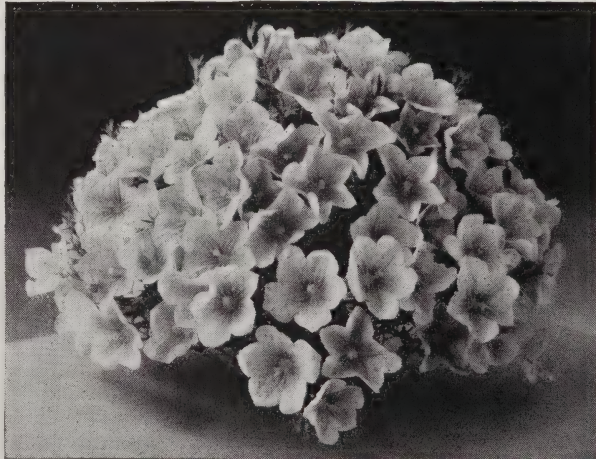
INSIGNIS BLUE (Baby Blue Eyes) — A California native flower. Tr. Pkt., 15c; Oz., 25c.....	1/4 Lb.	1 Lb.
	.80	2.50
MIXED—Tr. Pkt., 15c; Oz., 25c....	.80	2.50

NEPETA

MUSSINI — Perennial of branching habit. Light blue flowers. 12" tall. Tr. Pkt., 35c.....	1/4 Oz.	Oz.
	.65	2.00

NICOTIANA

AFFINIS WHITE — Sweet scented; 3' tall; large flowered. Tr. Pkt., 15c	...	.40
AFFINIS MIXED — Includes all the shades. Tr. Pkt., 15c.....	...	.40
SANDERAE CRIMSON BEDDER — 15" compact growth, deep crimson red. Tr. Pkt., 25c.....	.55	1.65
MINIATURE WHITE (Suavolens) — 18" upright compact growth, fragrant. Tr. Pkt., 50c.....	3.35	10.00



Nierembergia Hippomanica

NIEREMBERGIA

HIPPOMANICA (Blue cut flower)—Light lavender blue, 5 to 6" plants, nicely rounded, excellent for border work or rock garden. Tr. Pkt., 50c; 1/32 Oz., \$1.00 .....	1/16 Oz.	Oz.
	2.00	20.00
PURPLE ROBE — (New 1942 All-American Bronze Medal). Several shades deeper blue, or violet blue, than above. Very dwarf, about 6 inches tall. It prefers full sun, sandy loam, and makes a wonderful border or edging plant. A continuous bloomer. Tr. Pkt., 50c; 1/32 Oz., \$1.65.....	3.00	30.00



PANSY SWISS GIANT

	1/4 Oz.	Oz.
ALPEN GLOW—Giant Red. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.25	10.00
BERNA—Dark violet blue. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.25	10.00
BLUE—Rich, clear blue. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.25	10.00
CORONATION GOLD—New golden yellow. Tr. Pkt., 75c; 1/8 Oz., \$2.00	3.35	10.00
RHEINGOLD—Large, yellow with brown blotch in center. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.35	10.00
SWISS WHITE—Pure white. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.25	10.00
DWARF SWISS IMPROVED — Splendid color range; plants dwarf; large, brilliant flowers with short stems. Tr. Pkt., 75c; 1/8 Oz., \$2.40..	4.00	12.00
SUPER SWISS MIXED—Reselected. Splendid colors and long stems. Tr. Pkt., 85c; 1/8 Oz., \$2.40.....	4.00	12.00
SWISS GIANTS — Very fine mixed. Tr. Pkt., 75c; 1/8 Oz., \$2.00.....	3.35	10.00
GENEVA SUPER GIANTS MIXED—Richest assortment of colors and extra long stems make these large flowers excellent for cutting. Tr. Pkt., 75c; 1/8 Oz., \$2.40.....	4.00	12.00
DWARF GENEVA GIANTS MIXED —6 inches. Plants are of a very dwarf and compact habit. Flowers are large and have a very fine display of colors. This is an excellent strain for field grown pansies. Tr. Pkt., 75c; 1/8 Oz., \$2.40.....	4.00	12.00
ENGELMAN'S GIANT MIXTURE — Fine, big flowers. Tr. Pkt., 75c; 1/8 Oz., \$2.40.....	4.00	12.00
MAPLE LEAF GIANTS — The color range is limited but the flowers are extra large. Excellent for hot climates. Tr. Pkt., 75c; 1/8 Oz., \$2.00	3.35	10.00
AMERICA MIXED—The best pansy for early planting. Excellent color blend. Tr. Pkt., 75c; 1/8 Oz., \$2.40..	4.00	12.00
BABY DELIGHT — Small bedding variety; fringed blue that shades lighter towards edge. Quite attractive. Tr. Pkt., 50c.....	2.50	7.50

PENTSTEMON

GLOXINIODES MIXED SENSATION—Tr. Pkt., 35c.....	1.35	4.00
BLUE GEM — Dwarf compact blue; for rock gardens. Tr. Pkt., 25c....	.75	2.50

PETUNIA

GIANTS OF CALIFORNIA  
(Ruffled Giants of medium dwarf habit and huge flowers.)

	1/32 Oz.	1/16 Oz.
COPPER RED—Copper scarlet with dark throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
COPPER ROSE—Light copper rose. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
GERMAN EMPRESS — Bluish white with dark throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
MARILYN (New)—Rich salmon. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
GLAMOUR—Huge ruffled flowers of a delightful salmon rose. Tr. Pkt., \$1.00.....	4.00	7.50

	1/32 Oz.	1/16 Oz.
PRINCE OF WURTTENBERG—Dark crimson, black veined throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
PRINCESS OF WURTTENBERG — Orchid rose, dark veined throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
SILVER ROSE — Light silvery or orchid rose shading lighter towards the throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.....	2.25	4.25
WHITE — Large white with yellow throat. Tr. Pkt., 60c; 1/64 Oz., \$1.25.	2.25	4.25
MIXED—Tr. Pkt., 60c; 1/64 Oz., \$1.25	2.25	4.25



SUPER DWARF RUFFLED GIANTS OF CALIFORNIA — Especially perfected for pot work; a splendid color range, extra large flowers. Half Tr. Pkt., 75c; Tr. Pkt., \$1.25; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00; 1/16 Oz., \$7.00.

	1/32 Oz.	1/16 Oz.
PETUNIA DWARF RUFFLED GIANTS (Ramona strain) — Good color mixture. Tr. Pkt., 70c; 1/64 Oz., \$1.50.....	2.75	5.00



Petunia Dwarf  
Giants of California  
Ramona Strain



Petunia Giants  
of California  
Glamour

	1/64 Oz.	1/32 Oz.
PETUNIA Fringed Grandiflora		
GOLDEN JUBILEE (New) — Deep carmine, throat yellow cast, veined brown. Tr. Pkt., 75c.....	2.25	4.00
PRIDE OF PORTLAND — A good rose pink. Tr. Pkt., 50c.....	1.25	2.25
ROMANY LASS — Dark velvety crimson, throat dark veined. Tr. Pkt., 50c.....	1.25	2.25
ROYAL PURPLE (Marine) — Deep violet. Tr. Pkt., 50c.....	1.40	2.50
THEODOSIA IMPROVED — Rosy pink, gold center. Tr. Pkt., 75c....	1.75	3.00





Petunia Grandiflora Single  
Fringed Dainty Lady

PETUNIA Fringed Grandiflora	1/64 Oz.	1/32 Oz.
DAINTY LADY—Compact delicate yellow. Tr. Pkt., 50c .....	1.75	3.25
PINK TRIUMPH—Bright rose pink. Tr. Pkt., 50c .....	.75	1.25
RAPTURE—Orchid rose with deep rose veins and golden throat. Tr. Pkt., 50c .....	1.00	1.75
WHITE BEAUTY — White with a slight golden throat. Tr. Pkt., 50c...	1.25	2.25
SINGLE FRINGED MIXED — Includes above varieties and many others blended by a special formula mixture, in order to get a perfect color balance. Tr. Pkt., 50c.....	1.25	2.00



Petunia Burgundy

SUPER FLUFFY RUFFLES MIXED—	1/16 Oz.	1/8 Oz.
So ruffled is this variety, it has the appearance of being double. Flowers are large with big throats; a well-balanced mixture made from separate plant selections. Tr. Pkt., 75c; 1/64 Oz., \$1.75; 1/32 Oz., \$3.00	5.00	9.00

PETUNIA GRANDIFLORA	1/32 Oz.	1/16 Oz.
BURGUNDY—Burgundy Red. Tr. Pkt., 50c; 1/64 Oz., 90c.....	1.60	3.00
DWARF ELK'S PRIDE—Large flowers. Tr. Pkt., 75c.....	2.25	4.00
DWARF PINK GLORY—A shade deeper than Topaz Rose in the hybrid group; blooms 3 to 4" across. Tr. Pkt., 50c; 1/64 Oz., \$1.50.....	2.75	5.00
ELK'S PRIDE—16" tall; velvety violet. Tr. Pkt., 50c; 1/64 Oz., \$1.00..	1.90	3.50
PURPLE ROBE—Purple white picotee edge. Tr. Pkt., 50c; 1/64 Oz., \$1.50 .....	2.75	5.00
GIANT STEEL BLUE—18 to 20" tall, blooms 3 1/2" across; steel blue, dark veined. Tr. Pkt., 50c; 1/64 Oz., \$1.00.	1.90	3.50
WHITE CLOUD—White with yellow cast in throat. Tr. Pkt., 50c; 1/64 Oz., \$1.25 .....	2.25	4.00

PETUNIA BALCONY	1/4 Oz.	Oz.
Plants 16 to 20" high, of upright spreading type; blooms about 3" across.		
BLACK PRINCE—Tr. Pkt., 35c; 1/8 Oz., \$1.00 .....	1.85	6.50
BLUE—Velvety violet blue. Tr. Pkt., 35c; 1/8 Oz., 90c.....	1.65	5.00
CORNFLOWER BLUE—A fine mid-blue shade. Tr. Pkt., 35c.....	1.65	5.00
CRIMSON—Dark red. Tr. Pkt., 35c; 1/8 Oz., 85c.....	1.20	3.40
ROSE—Carmine rose, large flowered. Tr. Pkt., 35c; 1/8 Oz., 80c...	1.35	4.00
ROSY MORN — New rose with white throat. Tr. Pkt., 35c.....	1.65	5.00
STAR OF CALIFORNIA—Dark violet. Tr. Pkt., 35c; 1/8 Oz., 80c.....	1.35	4.00
WHITE—Pure white, large flowered. Tr. Pkt., 35c; 1/8 Oz., 80c.....	1.35	4.00
MIXED—Tr. Pkt., 25c; 1/8 Oz., 60c...	1.00	2.95

PETUNIA DWARF HYBRIDS		
(Nana Compacta)		
ALDERMAN — Deep violet blue. Tr. Pkt., 25c .....	1/4 Oz.	Oz.
	.60	2.00
BLUE BEDDER — 20" high, blooms 2 1/2 to 3" across; a shade lighter than Hybrid Blue Bee. Tr. Pkt., 25c.	.65	2.00
CELESTIAL ROSE — True Nana Compacta type; 16" tall, medium gold throat. Tr. Pkt., 50c.....	1.25	4.00
CREAM STAR—Soft creamy white star shaped flowers. Tr. Pkt., 50c...	1.50	4.50
DAZZLER—Deep bright rose. Tr. Pkt., 35c .....	1.00	3.00
DWARF ROSE BEDDER — Compact plants with bright rose flowers, yellow throat. Tr. Pkt., 75c.....	1.50	5.00
GLORIA—Carmine rose. Tr. Pkt., 35c .....	1.00	3.00





Petunia Dwarf Hybrids  
Rosy Morn

	<div>1/4 Oz.</div>	<div>Oz.</div>
<b>GLOW</b> —Bright rose red. Tr. Pkt., 35c .....	4.00	12.00
<b>LITTLE BLUE STAR</b> —Ground pale pine blue starred white. Tr. Pkt., 50c .....	1.50	4.50
<b>NORMA</b> — Blue with white star. Tr. Pkt., 20c .....	.50	1.50
<b>ROSE OF HEAVEN</b> —Rose pink. Tr. Pkt., 25c .....	.65	2.00
<b>ROSY MORN</b> —Light pink with white throat. Tr. Pkt., 25c .....	.75	2.50
<b>ROSE QUEEN IMPROVED</b> —Deep brilliant rose, a shade deeper than Celestial only with a darker throat. Tr. Pkt., 50c .....	1.50	4.50
<b>SALMON SUPREME</b> —Light copper rose with a white base. Tr. Pkt., 50c .....	5.00	15.00
<b>SCARLET FLARE</b> —Scarlet rose. Tr. Pkt., 75c .....	5.00	15.00
<b>SILVER BLUE</b> —Medium to light silver blue. Tr. Pkt., 35c .....	1.35	4.00
<b>SNOWBALL</b> —Very compact white. A purer white than the Snow Queen. Tr. Pkt., 25c .....	.65	2.00
<b>TOPAZ QUEEN</b> —Brilliant scarlet rose. Tr. Pkt., 35c .....	1.75	6.00
<b>TWINKLES</b> —Small-flowered, pink-starred white, forming a five-point star; slight gold center. Tr. Pkt., 25c .....	.65	2.25
<b>VIOLACEA</b> —Rich violet. A deeper shade than Elk's Pride. Tr. Pkt., 25c .....	.65	2.25



Petunia  
White King



Petunia  
Hollywood Star

	<div>1/4 Oz.</div>	<div>Oz.</div>
<b>VIOLET BLUE</b> —New. Tr. Pkt., 25c .....	.75	2.50
<b>DWARF HYBRIDS MIXED</b> —A splendid mixture of above with other well-selected colors. Tr. Pkt., 25c .....	.65	2.00

PETUNIA TALL HYBRIDS

<b>BLUE BEE</b> —Medium violet blue. Tr. Pkt., 20c .....	.35	1.00
<b>FLAMING VELVET</b> —Rich velvety red. Tr. Pkt., 35c .....	.90	3.00
<b>GENERAL DODDS</b> —Velvety red with dark throat. Tr. Pkt., 20c .....	.35	1.00
<b>GOLDEN ROSE</b> (Lord Courtenay)—Clear golden rose, deep golden throat. Tr. Pkt., 25c .....	.65	1.65
<b>HOWARD'S STAR IMPROVED</b> —Velvety violet with white star. Tr. Pkt., 30c .....	.55	1.65
<b>HOLLYWOOD STAR</b> —Rich rose amber; 5-point star-shaped flower; light golden throat. Tr. Pkt., 40c .....	.65	2.00
<b>INIMITABLE</b> —Carmine rose striped white. Tr. Pkt., 20c .....	.35	1.00
<b>LORD COURTENAY</b> —Very attractive rose with golden throat. Tr. Pkt., 25c .....	.50	1.85
<b>RADIANCE</b> —Brilliant cerise rose. Tr. Pkt., 35c .....	.90	2.70
<b>TOPAZ ROSE</b> (New)—Rose pink with golden throat. Tr. Pkt., 25c .....	.65	2.00
<b>VIOLACEA</b> —Violet blue. Tr. Pkt., 25c .....	.50	1.50
<b>WHITE KING</b> —Whiter than any Petunia listed; large flowered. Tr. Pkt., 25c .....	.50	1.50



Petunia  
Balcony Mixed



Petunia Dwarf Hybrids  
Cream Star

PETUNIA MINIATURE

	<div>1/4 Oz.</div>	<div>Oz.</div>
Gem types, 6-8" tall, of compact growth; blooms 2" in diameter.		
<b>ROSE GEM</b> —Tr. Pkt., 35c .....	1.15	3.35
<b>WHITE GEM</b> —Tr. Pkt., 35c .....	1.35	4.00
<b>VIOLET GEM</b> —Splendid dwarf violet blue. Tr. Pkt., 35c .....	1.35	4.00
<b>MIXED</b> —Tr. Pkt., 35c .....	1.15	3.35

**VELVET BALL**—Popular black prince color velvety blood red only dwarf compact growth very good for spring pot plants and outside bedding or border use. Tr. Pkt., 50c; 1/32 Oz., \$1.35; 1/16 Oz., \$2.50; 1/8 Oz., \$4.50.





Phlox Drummondii Grandiflora White

## PHLOX DRUMMONDI GRANDIFLORA

	<u>1/4 Oz.</u>	<u>Oz.</u>
<b>BRILLIANT ROSE</b> —Rose, dark eye. Tr. Pkt., 30c.....	1.00	3.00
<b>CHAMOIS ROSE</b> —Salmon pink. Tr. Pkt., 30c.....	1.00	3.00
<b>CINNABAR SCARLET</b> —Orange scarlet. Tr. Pkt., 30c.....	1.00	3.00
<b>COCCINEA</b> —Red, dark eye. Tr. Pkt., 30c.....	1.00	3.00
<b>LILAC</b> —Lilac, white eye. Tr. Pkt., 30c.....	1.00	3.00
<b>VIOLET</b> —Violet, dark eye. Tr. Pkt., 30c.....	1.00	3.00
<b>WHITE</b> —Pure white, Tr. Pkt., 30c..	1.00	3.00
<b>MIXED</b> —Tr. Pkt., 25c.....	.80	2.50
<b>GIGANTEA SALMON GLORY</b> (New)—Soft salmon rose with creamy eye, large flowers. Tr. Pkt., 35c.....	1.00	3.00
<b>GIGANTEA ROSY MORN</b> —Rose pink with white eye. Tr. Pkt., 35c..	1.00	3.00
<b>GIGANTEA RED GLORY</b> (New)— Bright red with white eye. Tr. Pkt., 35c.....	1.00	3.00
<b>GIGANTEA ART SHADES MIXED</b> — A beautiful mixture of light shades with light eyes; flowers much larger than regular Phlox. Tr. Pkt., 25c..	1.00	3.00
<b>NANA COMPACTA MIXED</b> —Dwarf strain, 6 to 8" tall, of compact growth; fine for beds and borders. 1/4 Oz., \$1.00.....	3.50	...

## PHLOX

**DWARF BEAUTY**—8 inches high,  
compact growth. Very fine for pot  
culture, combination and border  
planting. New crop of California  
grown seed.

**ALBA WHITE.**  
**CHAMOIS.**

**COCCINEA SCARLET.**

**COERULEA STELLATA**—Light blue  
with white center.

**DELICATA**—Apricot pink, dark  
eye.

**BEAUTY MIXED**—Made from sep-  
arate colors.

Above varieties, Tr. Pkt., 35c..... 1.00 3.50

## POPPY ICELAND

**FAKENHAM APRICOT**—Attractive  
large apricot colored flowers. Tr.  
Pkt., 50c..... 1.35 | 4.00 |

**GIANT ART SHADES** (New) —  
Large flowers in lovely pastel  
shades. Tr. Pkt., 25c..... .80 | 2.50 |

**GIBSON'S GIANT ORANGE** —  
Large russet orange. Tr. Pkt., 25c .80 | 2.50 |

**THE EMPEROR**—Brilliant orange.  
Tr. Pkt., 25c..... .80 | 2.50 |

**THE EMPRESS**—Salmon rose  
shades, smaller flowers than above.  
Tr. Pkt., 25c..... .80 | 2.50 |

**RED CARDINAL** (New) — Nearest  
approach to red. Tr. Pkt., 25c.... .80 | 2.50 |

**WHITE EMPEROR**—Large flower-  
ing white. Tr. Pkt., 25c..... .80 | 2.50 |

**YELLOW WONDER** (Amurensis)—  
Large buttercup yellow. Tr. Pkt., 25c .80 | 2.50 |

**MURPHY'S SPECIAL MIXTURE** —  
Contains all the bright colors plus  
enough art shades and newer col-  
ors to give a perfect color balance. .80 | 2.50 |

Tr. Pkt., 25c..... .80 | 2.50 |





Iceland Poppy Emperor

## PRIMULA OBCONICA

### GIGANTEA CELESTIAL BLUE

Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00

### GIGANTEA ROSE QUEEN

Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00

### GIGANTEA RED

Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00

### GIGANTEA WHITE

Tr. Pkt., \$1.50; 1/32 Oz., \$5.35; 1/16 Oz., \$10.00

### GIGANTEA MIXED

Tr. Pkt., \$1.50; 1/32 Oz., \$4.75; 1/16 Oz., \$ 8.75

## QUEEN ANNE'S LACE FLOWER

WHITE—3', firm white flowers; used  
as filler in basket work. Tr. Pkt., 15c

1/4 Oz.	Oz.
.25	.75

**SANFORD'S GIANT MIXED**—Large flowers on long, strong stems, beautiful color range. Tr. Pkt., 25c

**PASTEL TINTS**—Large flowered mixture of soft pastel shades, pinks, salmon pinks, apricots, oranges, golden yellows, lemons, and a small percentage of whites. Tr. Pkt., 25c

1/4 Oz.	Oz.
.70	2.00

## POPPY SHIRLEY SINGLE

**AMERICAN LEGION**—Large scarlet with a white cross. Tr. Pkt., 15c

**SHIRLEY SINGLE MIXED**—All colors in this group. Tr. Pkt., 15c

Oz.	1/4 Lb.
.50	1.50
.50	1.50

## POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

**BEGONIA FLOWERED MIXED**—Tr. Pkt., 15c

.50	1.50
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## PRIMULAS MALACOIDES

Tr. Pkt.

Light or sandy soil with plenty of organic matter is an important point in the successful growth of the Malacoides. A January sowing may be grown into attractive small pot plants for spring combinations.

**GIANT LAVENDER GLORY**—Soft Mauve Lavender

**GIANT SNOWFLAKE**—Pure glistening white

**GIANT ENCHANTRESS**—Soft Salmon Rose

**GIANT MIXED**—Made from above colors

**BRILLIANCY**—Attractive crimson red; outstanding color combinations

**NEW BABY**—Large fairly compact rose

**ALBA**—Good size, clear white

**SALMON**—Very good bright salmon rose; compact and excellent for pots

**MIXTURE**—Carefully balanced mixture of best of above colors. Tr. Pkt., 50c

\$1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
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Ranunculi

## RANUNCULUS SEED

After many years of careful selection we have produced one of the finest strains of ranunculus seed in the world. This seed produces a large percentage of double and semi-double flowers on long stiff stems.

**SPECIAL GOLDEN YELLOW**—Rich golden yellow flowers. Tr. Pkt., \$1.00

**SPECIAL FLORIST MIXED**—This strain contains many of the new color shades. Tr. Pkt., 75c

**WHITE SHADES**—About 85% white, the balance cream and yellow. Tr. Pkt., \$1.50

1/4 Oz.	Oz.
2.80	8.50
2.50	7.50
4.15	12.50



RANUNCULUS SEED

	1/4 Oz.	Oz.
ORANGE SHADES — Much improved orange shades. Tr. Pkt., \$1.00 .....	2.80	8.50
PINK SHADES—A variable strain of different shades of pink. Tr. Pkt., \$1.50 .....	4.15	12.50
RED SHADES — Very bright red flowers. Tr. Pkt., \$1.00 .....	2.80	8.50

REHMANNIA ANGULATA

PINK PERFECTION — Bright rose; perennial, 2' to 3' tall. Tr. Pkt., 35c. ....	1.15	3.50
WHITE PERFECTION (New) — Perennial, 2 feet tall. White with yellow throat. Better branching and more dwarf in habit than the pink. Tr. Pkt., 50c. ....	2.30	7.00

RHODANTHE

	Oz.	1/4 Lb.
MACULATA ROSEA—Rose, dark centered everlasting flower, 12" tall. Tr. Pkt., 25c. ....	.85	2.50

RICINUS (Castor Bean)

	1/4 Lb.	1 Lb.
ZANZIBARIENSIS MIXED—12', many shades. 1 Oz., 20c. ....	.60	2.00

RUDBECKIA

	1/4 Oz.	Oz.
BICOLOR SUPERBA—Golden yellow, dark spots. Tr. Pkt., 15c. ....	.20	.50
HIRTA AUTUMN TINTS — Large flowers of bronzy autumn tints. Tr. Pkt., 25c .....	.50	1.50
KELVEDON STAR—Deep orange yellow with mahogany zone. Tr. Pkt., 25c .....	.50	1.50
MY JOY—True orange yellow. Tr. Pkt., 25c .....	.40	1.25



Rudbeckia Hirta Autumn Tints



Salpiglossis—Grandiflora Mixed

SALPIGLOSSIS

	1/4 Oz.	Oz.
BROWN and GOLD—Plant 3' tall base, branching upright type; blooms 2 1/2"-3" across.		
CRIMSON—Crimson self, purple cast in throat.		
LIGHT BLUE and GOLD.		
PRIMROSE—Deep yellow self.		
ROSE and GOLD.		
SCARLET and GOLD — Very large flower.		
VELVETY RED—Deep scarlet self.		
VIOLET and GOLD—Violet with slight gold veinings.		
WHITE and GOLD—White with dark orange throat; large flower.		
Above varieties. Tr. Pkt., 20c. ....	.30	1.00
MIXED—Made from above colors. Tr. Pkt., 15c. ....	.25	.75
GLOXINIAFLORA MIXED—Mixture contains only veined varieties. Tr. Pkt., 15c .....	.30	.85
DWARF GIANT FLOWERING MIXED (New)—20", excellent for beds and borders. Tr. Pkt., 20c. ....	.35	1.00

SALVIA SPLENDENS

	1/4 Oz.	Oz.
FIREBRAND (Early Harbinger) — Early dwarf, 15". Tr. Pkt., 50c. ....	1.35	4.00
AMERICA (Globe of Fire)—16", standard dwarf bedding variety. Tr. Pkt., 50c. ....	1.35	4.00
BONFIRE—30" Tr. Pkt., 50c. ....	1.35	4.00

SALVIA MISCELLANEOUS

FARINACEA—Bright light blue. Tr. Pkt., 25c .....	.60	2.00
FARINACEA BLUE BEDDER — 36", long stemmed upright compact growth deep blue. Tr. Pkt., 25c. ....	.85	2.50
PATENS—30", perennial navy blue Salvia. Tr. Pkt., 25c. ....	2.00	6.00



SANVITALIA

PROCUMBENS—4" to 5", some- times referred to as Creeping Zin- nia; small double golden yellow flowers. Tr. Pkt., 20c.....	1/4 Oz.	Oz.
	.45	1.35

SCABIOSA

Annual; 36" to 42" tall, base branching upright type; large flowers; long stemmed.	Oz.	1/4 Lb.
AGERATUM BLUE—Tr. Pkt., 15c..	.60	1.80
AZURE FAIRY—Azure blue. Tr. Pkt., 15c .....	.60	1.80
BLUE COCKADE—Deep azure blue. Tr. Pkt., 15c.....	.60	1.80
BLUE MOON—Tr. Pkt., 25c.....	.85	2.50
FIRE KING—Fiery scarlet. Tr. Pkt., 15c .....	.60	1.80
KING OF THE BLACKS—Reddish black. Tr. Pkt., 15c.....	.60	1.80
LOVELINESS—Salmon rose shades. Tr. Pkt., 15c .....	.60	1.80
PEACH BLOSSOM—Peach blossom pink. Tr. Pkt., 15c.....	.60	1.80
ROSETTE—Deep rose suffused sal- mon. Tr. Pkt., 15c .....	.60	1.80
SALMON BEAUTY—Tr. Pkt., 15c..	.60	1.80
SHASTA IMPROVED—Tr. Pkt., 15c	.60	1.80
MIXED—Tr. Pkt., 15c.....	.40	1.20
GIANT FLOWERING HYBRIDS		
MIXED—Tr. Pkt., 25c.....	.60	1.80



Scabiosa Giant Flowered Hybrids

SCHIZANTHUS GRANDIFLORA

GIANT FLOWERING HYBRIDS—Tr.	1/4 Oz.	Oz.
Pkt., 40c .....	1.00	3.35
PANSY FLOWERED MIX—Tr. Pkt., 50c .....	1.00	3.35
MASTERPIECE DWARF MIXED— Tr. Pkt., 40c .....	1.70	4.20

SMILAX

ASPARAGOIDES — Greenhouse Climber. Tr. Pkt., 20c.....	.60	1.85
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STATICE SINUATA

	1/4 Lb.	1 Lb.
DEEP BLUE IMPROVED (Kampf's) —Oz., 25c .....	.75	2.50
LAVENDER QUEEN—Oz., 25c ....	.75	2.50
ROSEA SUPERBA—Oz., 25c .....	.75	2.50
YELLOW (Bonduelli)—Oz., 25c....	.75	2.50
WHITE IMPROVED—Oz., 25c.....	.75	2.50
NEW HYBRIDS MIXED—Oz., 25c..	.75	2.50
MIXED—Oz., 15c .....	.50	1.50
SUWOROWI—Russian or rat tail statice. Tr. Pkt., 15c.....	1/4 Oz.	Oz.
	.30	.80

PERENNIAL

CASPIA—Tr. Pkt., 35c .....	.75	2.00
DUMOSA—Tr. Pkt., 25c .....	.85	2.30
LATIFOLIA—Tr. Pkt., 25c .....	.50	1.35
PEREZII—Tr. Pkt., 25c .....	.45	1.30
PUBERULA—Tr. Pkt., 25c .....	1.10	3.30

STEVIA

SERRATA—2 1/2'. Tr. Pkt., 25c.....	.55	1.35
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STRELITZIA

REGINAE (Bird of Paradise)—100 seeds, \$3.50; 500 seeds, \$16.50; 1000 seeds, \$30.00.		
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Scabiosa Caucasica Isaac House Hybrids

PERENNIAL

	1/4 Oz.	Oz.
CAUCASICA HOUSES HYBRIDS— An improved strain. Color ranges in shades of lavender and blue. New crop of fresh seed. Tr. Pkt., 35c .....	1.00	3.00
COLUMBARIA LAVENDER — Tr. Pkt., 30c .....	.75	2.50
COLUMBARIA PINK—Tr. Pkt., 30c	.75	2.50





Column Stock Murphy's Improved Chamois

### MURPHY'S BETTER COLUMN NON-BRANCHING STOCKS

\***MURPHY'S RESELECTED GARDENIA**—New, very large, double white column stock. Produces 12 to 15 inches of florets on stems nearly 3 feet in length. Sensational!

\***MURPHY'S NEW YELLOW WONDER**—Just as good as Gardenia, but yellow color.

\***MURPHY'S RESELECTED CHAMOIS IMPROVED**—A splendid addition to this group of better column stock.

Above Varieties: ½ Tr. Pkt., 75c; 1 Tr. Pkt., \$1.25; ⅓ oz., \$2.50; ¼ oz., \$4.00; 1 oz., \$12.00.

### ADDITIONAL BETTER COLUMN STOCKS

\***BALL'S BLUE**—Rich lilac blue color.

**CHAMOIS ROSE**—Beautiful golden rose.

**DEEP ROSE**—Very dark rose; fine for late crop.

\***GARDENIA**—Large pure white.

**BALL SUPREME**—No. 22 rich silvery rose shading, long stems.

\***ILLUSION**—Bright scarlet flowers on tall stem.

\***LA FRANCE**—Clear rose.

\***LILAC LAVENDER**—Best bright lavender.

\*Outstanding varieties for cut flowers.

\***MALMAISON PINK**—Fine flesh pink, large flowers and splendid stem.

**MOONLIGHT**—Old light yellow.

\***MURPHY'S ROSE**—Best clear rose for florist trade.

**PINK**—Bright pink.

**RUBY**—Crimson red; stem shorter than Illusion.

**SILVERY LILAC**—Good lavender.

**WHITE**—Pure white.

**CHOICE MIXED**—Splendid mixed made from separate colors.

Above Varieties: ½ Tr. Pkt., 60c; Tr. Pkt., \$1.00; ¼ Oz., \$2.50; 1 Oz., \$9.00





Single Floret—Stock Giant of California



Stock Dwarf Ten Week

## STOCKS GIANTS OF CALIFORNIA

GOLDEN GATE—Golden yellow.  
 MONTEREY—Bright pink.  
 MOJAVE—Purple.  
 PACIFIC—Light blue.  
 REDWOODS—Red.  
 SANTA BARBARA—Chamois.  
 SANTA MARIA—Pure white.  
 SEQUOIA—Rose carmine.  
 THE REDWOODS—Blood red.  
 TAHOE—Lavender.  
 YOSEMITE—Rose.  
 Above varieties, Tr. Pkt., 50c. ....

1/4 Oz.	Oz.
1.10	3.50
.90	3.00

EXQUISITE MIXED—Tr. Pkt., 40c. ....

## EARLY GIANT IMPERIAL OR IMPROVED BISMARCK

ANTIQUE COPPER—Copper red.  
 BLOOD RED  
 BUTTERCUP—Deep cream.  
 CHAMOIS—Clear chamois.  
 DARK BLUE  
 ELK'S PRIDE—Rich purple.  
 FLESH  
 GOLDEN ROSE—Well named.  
 LAVENDER  
 LILAC—Deep lilac-blue.  
 ROSE  
 WHITE—Clear white.  
 Above varieties, Tr. Pkt., 30c. ....

.80	2.50
.70	2.00

MIXED—Tr. Pkt., 25c. ....

## BRANCHING CHRISTMAS RED

Last year we introduced this new Stock to our Eastern growers. They report it to be exceptionally fine. By actual field tests over a long period of years, this Stock has proven itself to be resistant to local Stock diseases.

**EASY TO GROW**—Our growers plant about 8 inches apart in trenches. Pinch the center and you get many long branches.

**EASY TO SELL**—Bright red color and extra large florets with good flower spikes.

**HEAVY PRODUCER**—Large percentage of doubles and many branches.

Seed that has been tested for doubles and disease resistance.

Tr. Pkt., 50c; 1/4 Oz., \$1.35; 1 Oz., \$4.00;  
 1 Lb., \$48.00

**SUPER GIANT IMPERIAL**—A re-selected giant imperial stock with longer stems, larger flowers on better flower spikes. The plants are base branching.

BLUSH PINK—Tr. Pkt., 75c. ....	1.65	5.00
CHAMOIS IMPROVED — Tr. Pkt., \$1.00. ....	2.00	6.00
DARK BLUE—Tr. Pkt., 75c. ....	1.65	5.00
NEW FIERY RED—Tr. Pkt., 75c. ....	1.65	5.00
RICH DEEP ROSE—Tr. Pkt., 75c. ....	1.65	5.00
ROSE PINK—Tr. Pkt., 75c. ....	1.65	5.00

## STOCK DWARF (Ten Weeks)

BRIGHT PINK, CANARY YELLOW, CHAMOIS, CRIMSON, FLESH, PINK, LAVENDER, MAUVE, PURPLE or WHITE—Tr. Pkt., 35c. ....	.70	2.10
MIXED—Tr. Pkt., 25c. ....	.60	1.85

## BEAUTY OF NICE

AMERICAN BEAUTY—Deep rose.		
AURORA—Chamois.		
BELLE OF NAPLES—Old rose.		
BEAUTY OF NICE—Deep flesh.		
LAVENDER		
MAUVE—Lilac.		
MONTE BLANC—White.		
MONTE CARLO—Yellow.		
SOUVENIR DE MONACO—Crimson.		
SUMMER NIGHT—Dark blue.		
ROSE OF NICE—Rose pink.		
Above varieties, Tr. Pkt., 25c. ....	.65	2.00
MIXED—Tr. Pkt., 25c. ....	.60	1.80

## STOCK

### ENGLISH WINTER OR BROMPTON

CELESTINE — Lavender blue. Tr. Pkt., 25c. ....	1.65	5.00
CRIMSON KING—A rich red. Tr. Pkt., 25c. ....	1.45	4.25
EGYPTIAN—Rose. Tr. Pkt., 25c. ....	1.45	4.25
VIOLETTA—Violet purple. Tr. Pkt., 25c. ....	1.65	5.00
WHITE LADY—Pure white. Tr. Pkt., 25c. ....	1.65	5.00
MIXED—Tr. Pkt., 25c. ....	1.45	4.25

## STOKESIA

### PERENNIAL

CYANEA — Blue cornflower like flowers. Tr. Pkt., 35c. ....	.65	2.00
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Early Flowering Sweet Pea Chime

## SWEET PEAS

Early Flowering Spencer or Winter Peas

**AMERICAN BEAUTY**—Carmine crimson.  
**APOLLO**—Salmon cerise.  
**BALL ROSE IMP.**—Rose pink.  
**BOON**—Salmon pink cream ground.  
**BURPEE'S WHITE**—Giant flowering white seeded.  
**CHIME**—Light salmon pink.  
**CASCADE**—Ruffled edge, pure white, white seeded.  
**DAPHNE**—Pink, dwarf cream salmon pink.  
**ELEANOR BLUE**—Light blue.  
**EMBLEM**—Light salmon cerise.  
**HARMONY**—Lavender, light rosy veined.  
**JOSIE**—Rose pink on white ground; long-stemmed.  
**LADDIE IMPROVED**—Rose.  
**MAJESTIC ROSE**—Very close to Josie in color.  
**MARINER**—Clear marine blue.  
**MARS**—Crimson with dark cast.  
**MEMORY**—Clear rosy lavender.  
**MRS. REDDICK**—Flesh pink.  
**NAVY BLUE**—Violet blue.  
**PRIDE**—Cerise, long stemmed.  
**REDWOOD**—Dark crimson.  
**SHIRLEY TEMPLE**—Giant rose pink.  
**STAR**—Rose pink shaded salmon.  
**SUNRAY**—Orange cerise.  
**TRIUMPH**—Purple or red lilac mauve.  
**VULCAN**—Orange scarlet.  
**WHITE HARMONY**—Long stemmed black seeded white.

All above early flowering peas,	$\frac{1}{4}$ Lb.	1 Lb.
Oz., 30c .....	1.00	3.00
MIXED—Oz., 20c .....	.70	2.00

## Five New Early Peas of Exceptional Merit

**COQUETTE**—Gorgeous coral pink.  
**DAWN**—Deep chamois pink.  
**GERANIUM**—Salmon cerise.  
**MAGIC**—Delicate mauve.  
**MISS LIBERTY**—Striking rose carmine.  
 Above 5 varieties  $\frac{1}{4}$  oz., 55c; oz., \$1.65;  $\frac{1}{4}$  lb., \$5.00.

## LATER OR STANDARD SPENCER SWEET PEAS

**AMBITION**—Deep lavender.  
**AVALANCHE**—Best pure white.  
**BRIDAL VEIL**—Glistening white.  
**BRILLIANT ROSE**—Warm Tyrian Rose.  
**CAPRI**—Best light blue; long stems vigorous.  
**CHIEFTAIN**—Pure satiny mauve.  
**DISCOVERY**—Chamois pink.  
**ECSTASY**—An appealing shade of blush pink.  
**FLAGSHIP**—Deep navy blue; Silver Medal award.  
**GRANDEUR**—Shell pink.  
**GRAND SLAM**—Bright scarlet cerise, shaded orange; a sparkling flower with great appeal.  
**KING LAVENDER**—Light clear lavender.  
**LULLABY**—Charming shade of light rose-pink.  
**MRS. A. SEARLES**—Bright cerise, large blooms.  
**OLYMPIA**—A deep royal purple.  
**PEER**—Bright orange pink. Award of Merit.  
**PERSONALITY**—Coral salmon pink; an outstanding flower; does not burn in bright sunshine.  
**PINKIE**—Rich rose pink. The largest and finest.  
**PINNACLE**—Very deep rose pink.  
**POWERSCOURT**—The best lavender.  
**RED BOY**—Best deep crimson; large flowers.  
**SIMPLICITY**—New shade of deep chamois pink on cream ground.  
**SMILES**—Exquisite shrimp pink tinged with salmon; great vigor.  
**TANGERINE IMP.**—Salmon-orange; requires shading.  
**WARRIOR**—Ox-blood maroon, sparkling sheen.  
**WELCOME**—The most dazzling of all the scarlets.  
**YOUTH**—Pure white with picotee edge of soft pink; especially fragrant, large flowers.

Above varieties of standard sweet	$\frac{1}{4}$ Lb.	1 Lb.
peas, Oz., 20c .....	.50	1.60
<b>STANDARD CHOICE MIXED—Oz.,</b>		
15c .....	.35	1.00



SWEET WILLIAM

	Oz.	1/4 Lb.
SINGLE MIXED—Tr. Pkt., 15c.....	.60	1.50
DOUBLE MIXED—Tr. Pkt., 15c....	.75	2.00
ANNUAL SINGLE MIXED—Excel- lent mixture. Tr. Pkt., 15c.....	.50	1.50

TAGETES (See Marigold)

THALICTRUM

	1/4 Oz.	Oz.
DIPEROCARPUM—3' to 4' tall flowering perennial plant; rosy pur- ple flowers and fine foliage. Tr. Pkt., 15c .....	.85	2.50

THUNBERGIA

ALTA (Black Eyed Susan) — An annual climber bearing flowers of yellow, buff and orange shades with black centers. Tr. Pkt., 15c..	.35	1.00
GIBSONI—Extra large deep orange; true color. Tr. Pkt., 50c....	1/16 Oz. 1/4 Oz. 1.65	5.00



Venidium Fastuosum

VENIDIUM

	1/4 Oz.	Oz.
FASTUOSUM—Golden orange, dark center. Tr. Pkt., 45c.....	.85	2.65
HYBRIDS MIXED—Contains hy- brids of creams, white, orange and salmon shades. Tr. Pkt., 45c.....	1.00	3.00

VERBENA GIANTS  
GRANDIFLORA

Some blooms of this improved strain measures an inch in diam-eter; of spreading growth.

BEAUTY OF OXFORD HYBRIDS— Shades of soft rose pink with large white eye. Tr. Pkt., 25c.....	.80	2.50
ETNA—Light scarlet with slight eye. Tr. Pkt., 25c. ....	.80	2.50
GIANT SALMON PINK—Shade deeper than Luminosa. Tr. Pkt., 25c	.60	2.00
LAVENDER GLORY—Giant lav- ender with large creamy white eye. Tr. Pkt., 25c.....	.80	2.50
LUCIFER—Light scarlet, self. Tr. Pkt., 25c .....	.60	2.00
LUMINOSA—Light salmon pink with white eye. Tr. Pkt., 25c.....	.60	2.00
ROSEA STELLATA—Deep rose pink with large white eye. Tr. Pkt., 25c .....	.60	2.00
ROYALE—Rich deep blue with eye. Tr. Pkt., 25c.....	.80	2.50
SPECTRUM RED—Deep scarlet self. Tr. Pkt., 25c.....	.80	2.50
VIOLACEA STELLATA—Medium blue with large white eye. Tr. Pkt., 25c .....	.60	2.00
WHITE—Pure white. Tr. Pkt., 25c..	.60	2.00
MIXED—Tr. Pkt., 25c.....	.55	1.65



Tithonia Speciosa Fireball

TITHONIA (Mexican Sunflower)

	1/4 Oz.	Oz.
SPECIOSA (Golden Flower of the Incas)— 5' orange scarlet flower; somewhat resembles orange scar- let dahlia. Tr. Pkt., 25c.....	.50	1.50
SPECIOSA FIREBALL—New. Taller and deeper shade of scarlet. Tr. Pkt., 25c .....	.65	2.00

TRITOMA

HYBRIDS MIXED (Red Hot Poker)— Yellow and orange shades. Tr. Pkt., 25c .....	.60	2.00
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TORENIA

FOURNIERI—Rich combination of deep blue with deeper blotches on lip. Tr. Pkt., 35c.....	.80	2.50
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TRACHELIUM (Throatwort)

	1/4 Oz.	1/4 Oz.
COERULEUM—Deep blue. Tr. Pkt., 35c .....	1.15	2.00





Verbena—Hybrid Giants

VERBENA HYBRIDA  
MAMMOTH

This strain has been greatly improved as to color, size of bloom and plant structure.

**BLUE SHADES**—Shades of blue, no eye; light green foliage.

**DEFIANCE**—Scarlet; white eye.

**ELLEN WILLMOTT**—Light pink.

**GOLDEN QUEEN**—Light yellow, self.

**MAYFLOWER** — Medium pink with white eye.

**PINK and ROSE SHADES.**

**PURPLE SHADES.**

**WHITE**—With slight cream eye.

Above varieties, **Tr. Pkt., 20c.** .45 1.35

**MIXED**—**Tr. Pkt., 15c.** .35 1.00

VERBENA COMPACTA

Dwarf compact plants, continuous bloomer; comes in two types—compact baby type and dwarf erecta; fine for bedding and borders.

**CARMINE BALL** (Compacta) — 6"; **1/4 Oz. Oz.**  
carmine, self.

**CHAMOIS** (Erecta) — 6"; pale chamois pink, small eye.

**DARK BLUE** (Erecta)—6"; dark blue.

**FIRE BALL** (Compacta)—4" to 5"; bright scarlet self.

**VIOLET BOUQUET** (Compacta) — 6"; deep violet, large white eye.

**WHITE**—6"; pure white.

**MIXED**—All colors listed above, **Tr. Pkt. 25c.** .85 3.00

ROYAL BOUQUET

A verbena of upright type; 12" to 18" tall. **1/4 Oz. Oz.**

**MIXED**—Brilliant mixed with large white eye. **Tr. Pkt., 25c.** .85 3.00

**VERBENA BONARIENSIS**—3' to 4'; perennial species, bearing numerous sprays of heliotrope or lavender blue flowers; suited for cut flower work. **Tr. Pkt., 25c.** .80 2.50

**VERBENA ERINOIDES** (Moss Verbena)—Purple. **Tr. Pkt., 20c.** .45 1.60

**VENOSA**—Pure or heliotrope blue. **Tr. Pkt., 20c.** .45 1.60

**VENOSA LILACINA**—Delicate lilac blue. **Tr. Pkt., 35c.** .60 2.00

VINCA

Old fashioned garden periwinkle, 15".

**ROSEA MIXED**—**Tr. Pkt., 15c.** .60 2.00

VIOLA

This choice seed is sunripened in Southern California, hand picked for you from carefully selected plants. Good Viola seed is very scarce this year, so get yours now. **Oz. 1 Lb.**

**ADMIRATION** — Purple. **Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**ARKWRIGHT RUBY** — **Tr. Pkt., 50c** 6.00 72.00

**BLACK PRINCE**—**Tr. Pkt., 45c; 1/4 Oz., \$1.35** 4.00 48.00

**BLUE BUTTERFLY**—**Tr. Pkt., 50c.** 4.00 48.00

**BLUE PERFECTION** — Good Blue. **Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**CHANTREYLAND**—Apricot orange. **Tr. Pkt., 60c; 1/4 Oz., 1.85** 5.60 67.20

**LUTEA SPLENDENS**—Chrome yellow. **Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**PAPILLIO LIGHT BLUE**—**Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**PAPILLIO DARK BLUE** — **Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**PRIMROSE DAME** — Sulphur yellow. **Tr. Pkt., 45c; 1/4 Oz., \$1.35** 4.00 48.00

**PUCK**—Purple with yellow wings and dark penciling; small flowered. **Tr. Pkt., 35c; 1/4 Oz., \$1.35.** 4.00 48.00

**WHITE PERFECTION**—Best white. **Tr. Pkt., 30c; 1/4 Oz., \$1.00.** 3.00 36.00

**JOHNNY JUMP UP**—**Tr. Pkt., 45c; 1/4 Oz., \$1.35** 4.00 48.00

**MIXED**—Carefully blended from separate colors. **Tr. Pkt., 30c; 1/4 Oz., \$1.00** 3.00 36.00

VIRGINIAN STOCK

Eight inch compact bedding plants used for beds and borders. **Oz. 1/4 Lb.**

**ROSE or WHITE**—**Tr. Pkt., 15c.** .60 2.00

**MIXED**—**Tr. Pkt., 15c.** .50 1.50

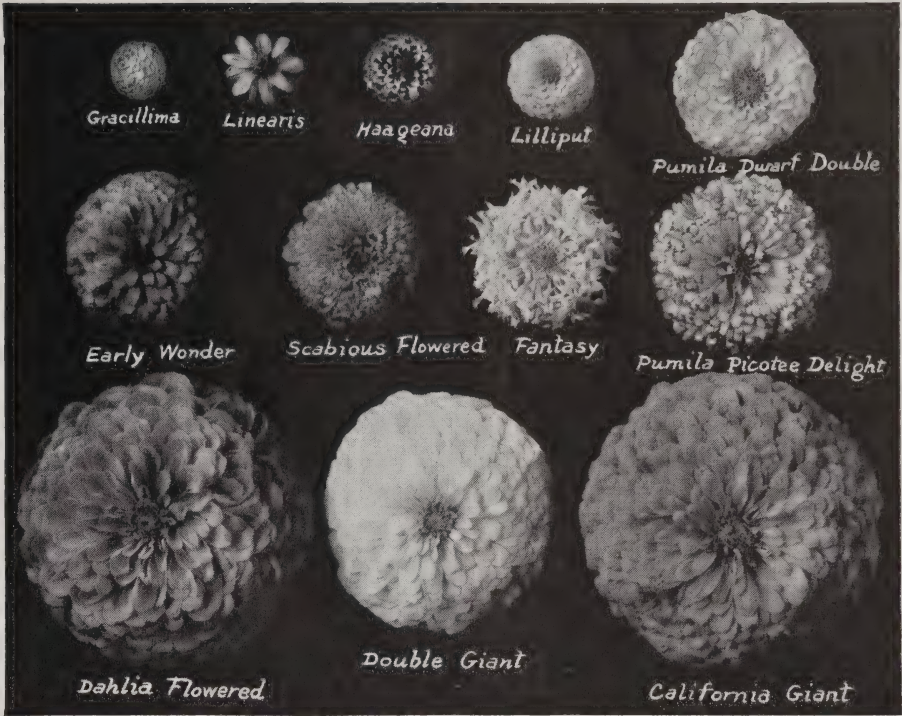
WALLFLOWER ANNUAL

**SINGLE MIXED**—Shades of blood red, brown and yellows. **Tr. Pkt., 15c** .40 ...

**DOUBLE EARLY WONDER**—2'. **1/4 Oz. Oz.**  
Early form of double wallflower. **Tr. Pkt., 20c.** .60 2.00



Because Zinnias are a very important item for you, much work has been done on them, especially on the California Giants, Dahlia-flowered and Pompon types, to true them as to doubles, color and type. We are pleased to give you these much better and truer types for your critical clientele.



**ZINNIAS** Giant Dahlia Flowered

- Plants are of medium height. The flower is built up to resemble a show type of dahlia, hence its name. Our seed is all from re-selected stock, very true to color and high percentage of doubles.
- CANARY BIRD—Yellow.
  - CRIMSON MONARCH—Deep crimson.
  - DREAM—Deep lavender.
  - EXQUISITE—Light rose, deep rose center.
  - GOLDEN DAWN—Golden yellow.

- PURPLE PRINCE—Rich purple.
  - GOLDEN STATE—Orange yellow.
  - ROYAL PURPLE—New rich purple.
  - ILLUMINATION—Deep rose self.
  - ORIOLE—Orange and gold.
  - POLAR BEAR—White.
  - SCARLET FLAME—Bright scarlet.
- |   |      |      |
|---|------|------|
| Above varieties, Tr. Pkt., 15c. ....  | .25  | .70  |
| DAHLIA FLOWERED MIXED—<br>Made from separate colors. Tr. Pkt.,<br>15c; ¼ oz., 25c, Oz., 70c. .... | 2.25 | 7.00 |
| DAHLIA FLOWERED CHOICE<br>MIXED—¼ oz., 20c; Oz., 50c. ....  | 1.50 | 5.00 |

¼ Oz.	Oz.

**LILLIPUT POMPON**

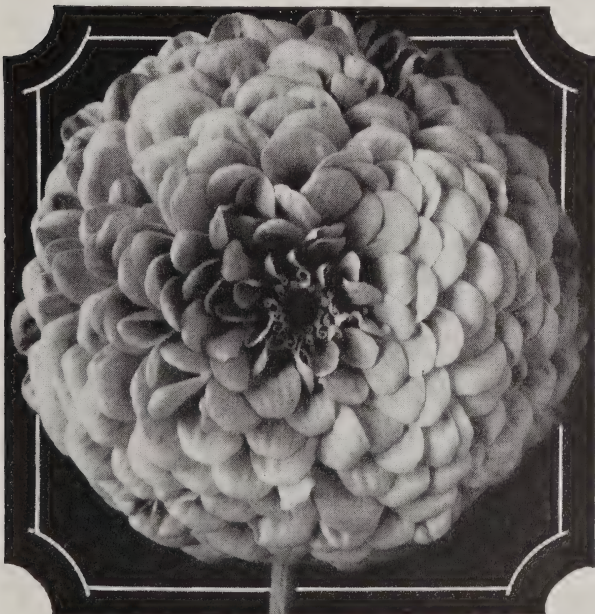
- Next to the Giants this type of zinnia comes second in popularity. Small, neat flowers borne on long stems make this variety valuable for cut flower work. Our strain comes truer than any zinnia listed.
- CANARY YELLOW
  - CRIMSON GEM
  - FLESH
  - GOLDEN ORANGE
  - PURPLE
  - ROSEBUD
  - SALMON ROSE
  - SCARLET
  - VALENCIA—Burnt orange.
  - WHITE
- |                                      |     |      |
|--------------------------------------|-----|------|
| Above separate colors. Tr. Pkt., 15c | .70 | 2.00 |
| MIXED—Tr. Pkt., 15c. ....            | .50 | 1.50 |

Oz.	¼ Lb.

**ZINNIA SCABIOSA FLOWERED  
IMPROVED MIXED**

- This strain produces larger flowers and greater percentage of true type over the regular strain; excellent color range. Tr. Pkt., 20c. ....

¼ Oz.	Oz.



Zinnia Dahlia Flowered





Zinnia—California Giant

CALIFORNIA GIANTS OR MAMMOTH

Having greater height and size of bloom these zinnias are becoming more popular each year; huge flat type flower borne on long stems.	<u>1/4 Oz.</u>	<u>Oz.</u>
CHERRY QUEEN—Cerise pink.		
DAFFODIL—Canary yellow.		
GOLDEN QUEEN—Golden yellow.		
LAVENDER QUEEN—Lavender.		
MISS WILLMOTT—Soft pink.		
ORANGE KING—Burnt orange.		
PURITY—White.		
ROSE QUEEN—Bright rose.		
SALMON QUEEN—Salmon pink.		
SCARLET GEM—Scarlet.		
VIOLET QUEEN.		
Above varieties, Tr. Pkt., 15c.....	.25	.70
CALIFORNIA GIANTS MIXED—		
Made from above colors. Tr. Pkt.,	<u>1/4 Lb.</u>	<u>1 Lb.</u>
15c; 1/4 oz., 25c; Oz., 75c.....	2.25	7.00
CALIFORNIA GIANTS CHOICE		
MIXED—1/4 oz., 20c; Oz., 50c.....	1.50	5.00

ZINNIA ELEGANS PUMILA

Medium size flowers, very good for bedding and cut flower work.		
BRIGHT SCARLET		
CANARY YELLOW		
FLESH		
GOLDEN YELLOW		
PINKIE		
SALMON ROSE		
WHITE		
Above separate colors, Tr. Pkt., 15c	<u>Oz.</u>	<u>1/4 Lb.</u>
MIXED—Tr. Pkt., 15c.....	.50	1.50
	.40	1.25

ZINNIA MEXICANA (Haageana)

DOUBLE MIXED—Very dwarf attractive zinnia. Tr. Pkt., 20c.....	<u>Oz.</u>	<u>1/4 Lb.</u>
	1.00	3.00

ZINNIA

EARLY WONDER — Dwarf early flowering Zinnias producing masses of pumila type flowers. Mixed colors. Tr. Pkt., 20c.....	<u>1/4 Oz.</u>	<u>Oz.</u>
	.45	1.40

ZINNIA

PUMILA PICOTEE DELIGHT—Medium sized flowers with curled petals and picotee markings. Mixed colors. Tr. Pkt., 20c.....		
	.35	1.00

ZINNIA

DOUBLE GIANTS — Fine double flowers. Choice mixed. Tr. Pkt., 15c	<u>Oz.</u>	<u>1/4 Lb.</u>
	.20	.60

ZINNIA FANTASY  
FINEST MIXED

Rounded medium size flowers, composed of a mass of shaggy ray-like petals. Tr. Pkt., 15c.....	<u>Oz.</u>	<u>1/4 Lb.</u>
	.25	.80

ZINNIA LINEARIS

LINEARIS — Single orange with yellow stripe. Tr. Pkt., 25c .....	<u>Oz.</u>	<u>1/4 Lb.</u>
	.50	1.50

ZINNIA GRACILLIMA

RED RIDING HOOD—Deep scarlet; miniature flowers. Tr. Pkt., 20c....	<u>Oz.</u>	<u>1/4 Lb.</u>
	.60	1.80





Ranunculus

# RANUNCULUS BULBS

## Murphy's California Giants

Developed from top-quality strains, with a view toward supplying the commercial grower the best for successful growth and profitable sales.

MURPHY'S CALIFORNIA GIANTS include a very high percentage of doubles and semi-doubles. Mixed colors come from selected seeds of best strains and include an unusually beautiful range of colors.

Separate colors are White shades, Golden Yellow, Pink shades, Red shades and Orange shades.

## CULTURE

Ranunculus are very easily grown. Soak the bulbs in water for a few hours before planting and cover with one inch of soil. In very heavy soils cover with pure sand. The bulbs have finger-like projections and these should be planted down.

For a good garden display space them from 4 to 6 inches apart. Do not use fresh fertilizers, the soil should be enriched some time before the roots are set out, a good application of commercial fertilizer is profitable. A liberal supply of water with good drainage is essential.

All Bulbs F. O. B. Los Angeles.

### MURPHY'S CALIFORNIA GIANTS in:

	Diameter 7/8-1" or Jumbo Per	Diameter 3/4-7/8" or Tops Per	Diameter 3/8-3/4" or No. 1 Per	Diameter 1/2-5/8" or No. 2 Per	Diameter 3/8-1/2" or No. 3 Per
	1000 100	1000 100	1000 100	1000 100	1000 100
Mixed colors .....	25.00-2.75	20.00-2.25	12.50-1.50	7.50-1.00	5.00- .75
Red Shades .....	25.00-2.75	20.00-2.25	15.00-1.75	10.00-1.25	7.50-1.00
Gold, yellow.....	25.00-2.75	20.00-2.25	15.00-1.75	10.00-1.25	7.50-1.00
Orange Shades .....	30.00-3.25	25.00-2.75	20.00-2.25	15.00-1.75	10.00-1.25
Pink Shades .....	30.00-3.25	25.00-2.75	20.00-2.25	15.00-1.75	10.00-1.25
White Shades .....	30.00-3.25	25.00-2.75	20.00-2.25	15.00-1.75	10.00-1.25

## ANEMONE BULBS

These bulbs are grown from very choice seed. Colors are bright, stems are long and flowers are large. Splendid single and double mixed.

SINGLE ANEMONE	Per	Per	Per	Per	Per
	1000 100	1000 100	1000 100	1000 100	1000 100
Red .....	30.00-3.25	25.00-2.75	17.50-2.00	12.50-1.50	7.50-1.00
Blue .....	30.00-3.25	25.00-2.75	17.50-2.00	12.50-1.50	7.50-1.00
White .....	30.00-3.25	25.00-2.75	17.50-2.00	12.50-1.50	7.50-1.00
Mixed .....	25.00-2.75	20.00-2.25	15.00-1.75	7.50-1.00	5.00- .75

## DOUBLE MIXED

ST. BRIGID	30.00-3.25	25.00-2.75	17.50-2.00	12.50-1.50	7.50-1.00
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BETTER VEGETABLE SEEDS  
FOR VICTORY

Plant more vegetable seeds this year, so your customers can secure good healthy plants, for that well planned "VICTORY GARDEN" for defense of home and health. Do all in your power to help promote Victory Gardens in your community this year, it will help the American Farmer, who, already is so short of help, to produce the large crop of food, that will be needed this year for our boys over there. You will find the following vegetables the best for the market and the home garden.

BEETS

	<u>1/4 lb.</u>	<u>1 lb.</u>		<u>1/4 lb.</u>	<u>1 lb.</u>
1 oz. for 60 foot row prox. 55 days; 8 to 15 lbs. per acre.			HALF DWARF (PACIFIC COAST TYPE) — Plants about three feet tall, several days later than above. 1 Oz., 95c.....	3.20	9.50
CROSBY EGYPTIAN (Original Size). Globe shaped, very dark purplish red. Crisp and Tender. 1 Oz., 20c .....	.70	2.00			
DETROIT DARK RED (IMP. STRAIN)—Unexcelled as a Home or Market garden strain, uniform globe shaped. 1 Oz., 25c.....	.75	2.25			
EARLY WONDER TALL TOP—Pre- ferred in sections where tops are used for greens, deep red globular roots, large green leaves. 1 Oz., 20c .....	.70	2.00			
EXTRA EARLY FLAT EGYPTIAN— Valuable for Early market or forc- ing tops medium flesh dark red. 1 Oz., 25c .....	.75	2.25			

CABBAGE

1 oz. for 5000 plants. 1/4 oz. for 100 ft. row. 3 oz. for acre.					
FIRST EARLY VARIETIES 66 Days. COPENHAGEN MARKET—Best for early market, medium round size heads, good yielder. 1 Oz., 50c .....	1.70	5.00			
GOLDEN ACRE—A few days ear- lier than above, heads are smaller, uniformly round, a good shipper. 1 Oz., 50c .....	1.70	5.00			
EARLY JERSEY WAKEFIELD—Ex- tra early, heads conical, plants very small, allowing very close planting. 1 Oz., 40c.....	1.35	4.00			
JERSEY QUEEN (YELLOW RESISTANT)—Type and earliness same as above, the first of re- sistant strains to mature. 1 Oz., 50c .....	1.60	4.75			
SECOND EARLY VARIETIES (77 Days) ALL HEAD EARLY — Deep flat heads of 6-7 lbs. firm and good winter keeper, valuable for kraut. 1 Oz., 30c.....	1.00	3.00			
EARLY WINNIGSTADT — Heart shaped head 8-10 inches long and weighing 5 lbs., very hardy and dependable. 1 Oz., 50c.....	1.70	5.00			
EARLY DWARF FLAT DUTCH— Heads almost ball shaped, plants compact and short stem, commonly 7-8 inch diameter of high quality. 1 Oz., 40c .....	1.35	4.00			

BROCCOLI—SPROUTING

1/4 oz. per 100 ft. row 3 oz. per acre.		
GREEN SPROUTING MEDIUM— Used on Pacific Coast and South- ern States. Space plants 36x24. 1 Oz., 40c .....	1.35	4.00
GREEN SPROUTING EARLY— About three weeks earlier than above. Used in Eastern States. 1 Oz., 40c .....	1.35	4.00

BRUSSELS SPROUTS

1/4 oz. per 100 ft. row. 3 oz. per acre.		
LONG ISLAND IMPROVED (90 DAYS) — Plants 20 inches tall, stems well covered with cabbage like balls. Space plants 36x18. 1 Oz., 95c .....	3.20	9.50







**EARLY FORTUNE (66 Days)**—Desirable slicing sorts, very dark green, 8-9 inches long, 2½ inches thick, very uniform white spined. 1 Oz., 25c..... .85 2.50

**IMPROVED LONG GREEN (68 Days)**—Excellent home garden variety, 12 inches long, few seeds, dark spined. 1 Oz., 25c..... .85 2.50

**LONGFELLOW (72 Days)**—One of the main forcing varieties, 12-14 inches long, white spined. 1 Oz., 30c ..... 1.00 3.00

**SMALL GHERKIN (60 Days)**—Very uniform, 2 inches long, oval, pale green, a favorite for pickling. 1 Oz., 30c ..... 1.00 3.00

**STRAIGHT 8 (All American Gold Medal)**—Outstanding variety, 1½ inches in diameter, ideal shipping variety as well as for home and market garden. 1 Oz., 30c..... 1.00 3.00

## EGG PLANT

1 oz. to 2000 plants.  
8 oz. per acre.

**BLACK BEAUTY**—Home and Market sort, Dark Purple, Broad egg-shaped produce. 1 Oz., 60c..... 2.00 6.00

**IMPROVED LARGE PURPLE (SPINELESS)**—The standard home and market sort. Early, produce 80 days from setting of plants. 1 Oz., 60c ..... 2.00 6.00

## ENDIVE

1 oz. to 100 ft. row.  
4 lbs. per acre.

**DEEP HEART FRINGED**—New Upright Type combining fringed leaves, with compact heart. 1 Oz., 20c ..... .60 1.75

## KALE

(1 oz. to 5000 plants.)  
4 lbs. per acre.

**DWARF GREEN CURLED**—Very hardy 12-15 inches tall with 30 inch spread, curled and compact. 1 Oz., 25c ..... .85 2.50

**TALL GREEN CURLED SCOTCH**—Plants upright 30 inch. tall, apart from habit very similar to above. 85 days. 1 Oz., 25c..... .85 2.50

## KOHL RABI

(½ oz. for 100 ft. row.)  
4 lbs. per acre.

**EARLY WHITE VIENNA**—The standard variety for home and market use. Use when 2-2½ inches in diameter. Globe shaped. 1 Oz., 80c ..... 2.00 6.00

## LEEK

(½ oz. per 100 rows.) 150 days.

4 lbs. per acre.

**AMERICAN LONDON OR LARGE FLAG**—Popular garden variety with long, thick stems. 1 Oz., \$1.10 3.70 11.00

## LETTUCE

¼ oz. for 100 ft.

3 lbs. per acre.

### HEADING VARIETIES

**BIG BOSTON**—Valuable for summer and fall planting also. For hot bed or cold frame, culture. 1 Oz., 20c ..... .70 2.00

**IMPERIAL NO. 44 W. S.**—The sure heading varieties and is notably less susceptible to tipburn. 82 days. 1 Oz., 30c..... 1.00 3.00

**NEW YORK WONDERFUL or LOS ANGELES W. S. (No. 12)**—Popular seed lettuce for garden or market use. 1 Oz., 30c..... 1.00 3.00

### LOOSELEAVED VARIETIES

**BLACK SEEDED SIMPSON**—Early, dependable, widely grown in home and market gardens, light green leaves. 1 Oz., 20c..... .60 1.75

**GRAND RAPIDS FORCING**—Hardy disease resistant and mostly used for greenhouse forcing, tender and sweet. 1 Oz., 20c..... .60 1.75

**COS OR ROMAINE**—Quite different from other varieties of lettuce, should be planted only for late summer or early fall use.

**WHITE PARIS SELF-FOLDING W. S.**—Leaf-shaped well folded from heads 8-9 inches tall, hard and crisp in texture. 1 Oz., 20c... .60 1.75

## MUSK MELON

(9000 seeds per oz.)

2 lbs. per acre.

### ORANGE FLESHED VARIETIES

**HONEY ROCK (NEW) 85 Days**—Fruits 5-6 in. in diameter coarsely netted, deep salmon color. Good Shipper. 1 Oz., 25c..... .85 2.50

**HALES BEST OR RESISTANT NO. 45**—Flesh thick salmon, thick, firm, sweet and of good quality. 1 Oz., 25c ..... .85 2.50

### GREEN FLESHED

**NETTED GEM OR ROCKY FORD (90 Days)**—Green fleshed, Oval 5 in. long, well known dependable market variety. 1 Oz., 25c..... .85 2.50

### WINTER VARIETIES

**CASSABA, GOLDEN BEAUTY (120 Days)**—Exclusively grown in California, fruits large globular 6-8 in. in diameter, good keeper in storage. 1 Oz., 20c..... .55 1.60



	<u>¼ lb.</u>	<u>1 lb.</u>
<b>HONEY DEW</b> — Green fleshed, smooth fruits of ivory color, 8 by 6 in., good storage keeper. 1 Oz., 15c .....	.45	1.25

## WATERMELON

4 oz. per 100 Hills.  
4 lbs. per acre.

<b>HARRIS EARLIEST</b> —The best early variety 80 days medium size oval fruits, flesh bright red. 1 oz., 15c..	.45	1.25
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<b>KLONDIKE (Brown Seeded)</b> — Standard market and shipping variety in California, flesh very dark pink, crisp, sweet. Oz., 15c..	.45	1.25
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<b>STONE MOUNTAIN (95 Days)</b> —Fruits large, almost round, flesh bright red, seeds white, and brown tips. Oz., 15c .....	.45	1.25
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<b>CITRON (RED SEEDED)</b> — The Standard preserving citron, flesh white, 7-8 inches in diameter. Oz., 15c .....	.50	1.50
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## PARSLEY

¼ oz. per 100 ft. row.  
3 lbs. per acre.

<b>EXTRA TRIPLED CURLED (75 Days)</b> —Closely curled, very compact and productive. Oz., 15c....	.35	1.00
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<b>PARAMOUNT (90 Days)</b> —The most dwarf and curled parsley, rich dark green. Oz., 15c .....	.35	1.00
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## PARSNIP

½ oz. per 100 ft. row.  
3 lbs. per acre.

<b>HOLLOW CROWN (130 Days)</b> —Roots 12-15 inches long, tapered, smooth. Oz. 15c .....	.40	1.10
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## PEPPER

3000 seeds per oz.  
8 oz. per acre.

<b>ANAHEIM</b> —Popular in home and market garden in the South. Fruits 6-8 inches long, about an inch though deep green, becoming rich scarlet, mildly pungent. Oz., 60c..	2.00	6.00
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<b>CALIFORNIA WONDER (72 Days)</b> —Sweet, large green fruits very smooth and regular. Oz., 60c....	2.00	6.00
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<b>CHINESE GIANT (80 Days)</b> —The largest sweet pepper, blunt at the ends. Oz., 60c.....	2.00	6.00
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<b>FLORAL GEM (68 Days)</b> —Hot fruit about 1½-2 inches long, used mainly in California. Oz., 70c....	2.35	7.00
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<b>HARRIS EARLY GIANT (63 Days)</b> The best sweet early pepper, particularly in the North, deep green becoming brilliant red. Oz., 50c..	1.70	5.00
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	<u>¼ lb.</u>	<u>1 lb.</u>
<b>LARGE BELL OR BULL NOSE (55 Days)</b> —Earliest pepper of the bell types, combination of both hot and sweet, medium size square fruits. Oz., 40c .....	1.35	4.00

<b>LONG RED CAYENNE (HOT)</b> —A leading sort for use in pickles, canning and for drying; fruits long, thin and tapered. Oz., 45c.....	1.50	4.50
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<b>OAKVIEW WONDER (NEW) (65 Days)</b> —Sweet, plants shorter and stockier than California Wonder; blocky, smooth, excellent for home gardening. Oz., 70c .....	2.35	7.00
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<b>PIMIENTO (SWEET)</b> — Standard variety for home and market garden. Fruits smooth, regular heart-shaped, about 3 inches long. Oz., 35c .....	1.20	3.50
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<b>RUBY KING</b> —Abundant tapering fruit, dark green changing to ruby-red. Oz., 45c.....	1.50	4.50
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<b>WORLD BEATER</b> —One of the best large peppers, quite popular in the South. Large oblong dark green. Oz., 35c .....	1.10	3.25
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## RADISH

(1 oz. for 100 ft. row.)  
10-12 lbs. per acre.

<b>EARLY SCARLET GLOBE (SHORT TOP) (23 Days)</b> —Early, small tops, ideal for bunching for outdoor or forcing culture, rich bright scarlet. Oz., 15c .....	.35	1.00
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<b>ICICLE</b> —The best early white variety 5-6 inches long. Oz., 15c....	.35	1.00
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<b>SCARLET-TURNIP WHITE TIPPED</b> Popular variety tops, small fine quality. Oz., 15c .....	.35	1.00
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<b>CHINESE ROSE WINTER (50 Days)</b> Roots become 6-7 inches long, bright deep scarlet. Oz., 15c ....	.35	1.00
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## RHUBARB

(1 oz. per 100 ft. row)  
3 lbs. per acre.

<b>CRIMSON WINTER</b> —Very popular in California, produces small crimson stems. Oz., 35c .....	1.20	3.50
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## SPINACH

(1 oz. per 100 ft. row.)  
10-12 lbs. per acre.

<b>GIANT THICK LEAVED (NOBEL) (45 Days)</b> —Thick leaved strain, heavy yielder. Oz., 15c.....	.45	1.25
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<b>KING OF DENMARK (48 Days)</b> —Broad dark green leaves, slowest variety to form seed stalks. Oz., 15c .....	.50	1.50
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	<u>¼ lb.</u>	<u>1 lb.</u>
<b>SAVOY-LEAVED OR BLOOMS-DALE (40 Days)</b> —Standard variety for home and market garden. Oz., 15c .....	.35	1.00
<b>NEW ZEALAND</b> — Distinct from other kinds of spinach, valuable in hot dry weather, leaves small thick, dark green tender leaves. Oz., 20c .....	.70	2.00

## SQUASH

1 oz. about 380 seeds.  
4 oz. to 100 Hills.  
4 lbs. per acre.

### SUMMER VARIETIES

**EARLY WHITE BUSH SCALLOP (50 Days)**—Fruits uniform round, attain 9 in. in diameter. Oz., 15c .....

.45 1.25

**EARLY PROLIFIC STRAIGHTNECK (50 Days)**—Edible when 4 or 14 in. long; quality unsurpassed. Oz., 15c .....

.45 1.25

**ZUCCHINI DARK GREEN (65 Days)**  
Considered more desirable than older types, no stripping or mottling, a bright dark green. Oz., 15c .....

.45 1.25

**YELLOW SUMMER CROOKNECK**  
Popular for home or market garden fruits, become 12-14 in. long, moderately warted. Oz., 15c .....

.45 1.25

### WINTER VARIETIES

8 oz. per 100 hills

2 lbs. per acre.

**BANANA (105 Days)**—Commonly 20-24 inches long and 6 inches through, smooth greenish-green, flesh thick, light orange. Oz., 15c .....

.45 1.25

**BUTTERCUP (100 Days)** — Outstanding winter squash, turban shaped, 6-8 inches in diameter, flesh deep golden yellow. Oz., 25c .....

.75 2.25

**HUBBARD**—The standard winter squash fruits, commonly 9-10 inches through, flesh very thick, deep orange yellow. Oz., 20c....

.70 2.00

**TABLE QUEEN (60 Days)**—Fruits pointed acorn shape, 5½ inches long and 4 inches through, flesh light yellow, bakes dry and sweet. Oz., 15c .....

.45 1.25

## SWISS CHARD

1 oz. for 100 ft.

**LARGE RIBBED, DARK GREEN**—

The smooth or slightly crumpled leaves are dark glossy green. Oz., 20c .....

.70 2.00

**LUCULLUS, DARK GREEN**—The fleshy crumpled leaves make choice greens; plants erect, foliage rich deep green. Oz., 20c.....

.70 2.00

## TOMATO

1 oz. to 3000 plants.

4 oz. per acre.

Sow seeds 6-8 weeks before plants are set out. Days indicated are from date plants are set out.

**BONNY BEST (73 Days)**—Very valuable for forcing under glass, medium large globe, flattened shape, fruit deep scarlet red. Oz., 50c .....

1.70 5.00

**MARGLOBE SUPREME (75 Days)**  
A superior strain in size and uniformity of fruits to the original marglobe. Oz., 60c .....

2.00 6.00

**IMPROVED PEARSON (NEW) (85 Days)**—Very popular variety on the coastal areas of California; smooth, medium size, scarlet fruits. Oz., \$1.50 .....

5.00 15.00

**PONDEROSA OR BEEF STEAK (85 Days)**—One of the best for home gardens, extremely large and of very mild flavor. Oz., 60c.....

2.00 6.00

**PRITCHARD (SCARLETT TOPPER)**  
Fine all around variety, fruits large, globe shaped wilt resistant, fine quality. Oz., 50c.....

1.70 5.00

**STONE (85 Days)**—Valuable for market and canning, heavy producer, deep scarlet. Oz., 50c ...

1.70 5.00

**STONE NORTON** — A resistant strain of stone, fruits usually a little deeper than stone. Oz., 50c

1.70 5.00

**SAN DIEGO STONE. Oz., 60c...**

2.00 6.00

**VICTOR (NEW) (65 Days)**—Fruits scarlet, about 3 to 4 inches in diameter, globe shaped, extra early, all American winner. Oz., 60c .....

2.00 6.00

### SMALL FRUITED VARIETIES

**RED CHERRY**—Fruits small, round, rich deep red. Oz., 50c.....

1.70 5.00

**RED PEAR**—Fruits 2 inches long, pear formed. Oz., 50c .....

1.70 5.00

**YELLOW PEAR**—Fruits 2 inches long, pear formed. Oz., 50c.....

1.70 5.00

**YELLOW PLUM**—Fruits oval, 2 inches long, clear deep yellow. Oz., 50c .....

1.70 5.00

**YELLOW HUSK OR GROUND CHERRY**—Not a true tomato, used for preserving, rich sweet flavor. Oz., 50c .....

1.70 5.00

## TURNIP

(1 oz. per 100 ft. row.)

1-2 lbs. per acre.

**PURPLE TOP WHITE GLOBE**—

Market Gardens strain, tops medium large, roots globular, smooth, fine grained and tender when young. Oz., 15c .....

.30 .90



From

MURPHY SEED COMPANY

745 WALL STREET

LOS ANGELES, CALIFORNIA

MURPHY SEED CO.  
H. NORMAN







Scene taken on Murphy Seed Co. Ranch at Downey, California. Mr. G. Edwin Murphy (right) and Harold Norman, Ranch Superintendent, inspecting crops.

Due to the many seed shortages arising from the lack of imports of many varieties of flowers never before grown at a profit in America, Murphy Seed Co. located their seed ranch at Downey in order to grow many of these flowers for our customers: Begonias, Phlox, Column Stocks, etc.

Murphy's Trial and Test Grounds are also located here. Practically every variety in our catalog is tested for germination, purity, and lines sought along improvement. All new flowers originated by ourselves and other growers are planted in order to observe closely the improvement and value before passing on to our customers. All our customers are cordially invited, when visiting Southern California, to inspect our Trial and Growing Grounds.



Pansy  
Engelmann's Giant

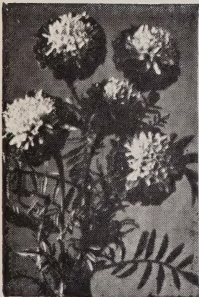


Phlox  
Drummondii Mixed



Aster Beauty

Try these florists' favorites. We recommend them.  
Once you've grown them they will be indispensable  
to you.



Harmony Marigold



Cosmos  
Orange Flare



Chrysanthemum  
Annual Single





Aster Florist New Upright Single Rainbow Mixed (Wilt Resistant)

**ASTER FLORIST NEW UPRIGHT SINGLE RAINBOW MIXED (Wilt Resistant).**

This new habit in Rainbow Asters perfected for the Los Angeles market and shippers has really reached its height of perfection. Instead of regular branching habit this variety grows perpendicular, providing a fast cutting and bunching aster. Flowers grow very even at the top. Single and often semi-double blooms appear. The mixture contains all the bright, popular aster colors and this year we offer this to our trade as a flower worthy of your attention. **Tr. Pkt., 25c; ¼-oz., 45c; 1-oz., \$1.35; 1b., \$16.00.**

**REMEMBER**

**MURPHY'S BETTER COLUMN NON-BRANCHING STOCKS** give you these outstanding features:

**LARGE FLOWERS**—Full double florets measuring 2 to 2½ inches in diameter, nicely arranged on long flower spikes.

**SPLENDID COLORS**—Good rich bright colors, excellent for use alone and in combinations.

**LONG STEMS**—20 to 40 inch stems give you the best quality for your customers.

**DOUBLES**—High percentage of doubles makes these stocks a very profitable crop for you.

**MURPHY SEED COMPANY**

745 WALL STREET  
LOS ANGELES, CALIF.